

1 through a more reasonable manner, and that is reflected in
2 legislation that has been introduced in Congress by Joanne
3 Emerson, in Missouri, in HR-4301. Her bill would require
4 written certification that the products being offered for
5 sale by an unauthorized distributor were first purchased
6 through an authorized wholesaler.

7 On question five, we see no easy or practical way
8 in which to implement a pedigree requirement without
9 industry incurring significant costs, and we don't see any
10 advantage by requiring pedigrees since the information that
11 the pedigree would capture is already available or exists as
12 part of the distributor's business records that are subject
13 to inspection by FDA or state board of pharmacy.

14 Finally, in response to question six, it is FMI's
15 position that written agreements should not be used to
16 determine if a distributor is authorized. Instead, we would
17 hope that FDA would maintain its original interpretation of
18 PDMA in which a distributor is deemed authorized if the
19 entity has an ongoing relationship with the manufacturer
20 through actual sales.

21 This concludes my statement. I would be happy to
22 respond to any questions that you have, and we appreciate
23 the opportunity to testify.

24 MS. AXELRAD: Thank you.

25 MR. TAYLOR: I have a question. You stated during

1 your presentation that FMI felt that the system has worked
2 well since the passage of PDMA and, therefore, the
3 imposition of the pedigree requirements, you feel, are not
4 necessary. If you have information that helps support that
5 statement, I ask that you submit it to the docket. I think
6 that would be helpful for us to look at.

7 MR. KELLEY: We can go out to all of our key
8 contact members that are in the pharmacy business and ask
9 that question. I think that what we would get back in terms
10 of feedback is that our members would say that the system is
11 working extremely well right now; that a lot of the core
12 problems that we saw back in the 1980's, which resulted in
13 Congress passing PDMA, have been addressed and the system
14 has been cleansed of the problems that we are all very
15 familiar with from the 1980's in terms of drug samples and
16 illegitimate products finding their way into the
17 distribution system.

18 MR. TAYLOR: Okay, and that is fair, and that
19 relates to the question that Ms. Axelrad asked earlier,
20 which is obviously there were a set of circumstances in
21 place which led to the passage of PDMA --

22 MR. KELLEY: Exactly. I would have to add to that
23 that one of the most significant provisions in PDMA was the
24 fact that all wholesalers would have to be licensed and meet
25 various requirements of the FDA, as well as at the state

1 level. So, everybody is now on a level playing field, if
2 you will, in terms of licensing provisions. That was
3 extremely important in terms of correcting the problems that
4 existed back then.

5 MR. TAYLOR: Thank you.

6 MR. O'ROURKE: I am sure you are aware of the
7 potential bill in Congress concerning importation of foreign
8 pharmaceuticals. Do you feel that doing away to pedigree
9 would tend to bring us back to the times of possible
10 counterfeit, adulterated, diverted drugs entering the
11 system, and do we need some form of protection against that?

12 MR. KELLEY: Well, to answer that I think would be
13 an educated guess on my part, but I would believe, and I
14 would hope, that the re-importation provisions that Congress
15 has just passed would not create a situation that we saw
16 back in the 1980's. I think the system now that is in place
17 in terms of the movement of prescription drugs here, in the
18 United States, as well as with our trading partners in
19 Europe and elsewhere provides a lot of good safeguards that
20 would not allow for counterfeit or adulterated products to
21 come in, or necessitate the need for a pedigree. But I just
22 can't swear on a bible that that is what would happen. It
23 is a little bit out of my bailiwick in terms of re-
24 importation and foreign countries.

25 MS. O'ROURKE: In other words, would you agree

1 with earlier statements that the licensing requirements on
2 wholesalers is sufficient to guarantee the storage, handling
3 and record-keeping of prescription drugs and the pedigree is
4 not?

5 MR. KELLEY: No, I would say that the licensing
6 provisions have put into place what we needed to ensure that
7 consumers are not placed at risk with respect to
8 adulterated, misbranded, expired, subpotent type products,
9 and I don't believe we gain any more by imposing a pedigree
10 on any type of wholesaler that is licensed.

11 MS. O'ROURKE: Thank you.

12 MR. TAYLOR: So, it is your view that there is
13 really no necessity for a pedigree at all for anybody,
14 whether they be an authorized distributor or not.

15 MR. KELLEY: I don't believe that there is. I
16 mean, what we now have is almost twelve years worth of
17 experience since the passage of PDMA and, to my knowledge,
18 the system is working extremely well. I just don't see what
19 additional assurances we would achieve through a pedigree,
20 other than maybe it makes people feel more comfortable but
21 it would be a comfort level that would cost a lot of money.

22 MS. AXELRAD: My understanding from previous
23 speakers is that in many cases a pedigree is provided, and
24 it is simply that it does not go all the way back to the
25 manufacturer. In transactions between secondary

1 wholesalers, they do provide a pedigree at least back to the
2 authorized distributor. I think that is what I heard from
3 previous speakers.

4 MR. KELLEY: And that is done voluntarily, and it
5 is not a requirement at this time, but as some of the
6 previous speakers have mentioned, they would have difficulty
7 getting the pedigrees. So, you would start to see an
8 erosion and a clamping down on the system that currently
9 exists whereby, I would feel, that a lot of companies that
10 are in the business right now would have difficulty getting
11 those pedigrees.

12 MR. MCCONAGHA: You do represent pharmacies. Is
13 that my understanding?

14 MR. KELLEY: We do.

15 MR. MCCONAGHA: So, I will ask a question of you
16 that we asked Miss Winckler earlier. Is it your sense --
17 does it make a difference to these pharmacists whether or
18 not they are getting drugs with pedigrees today?

19 MR. KELLEY: Not to my knowledge. I mean, our
20 people routinely buy from secondary wholesalers, as I
21 mentioned. They have established these relationships over
22 the years. They are very comfortable with the companies
23 which they are purchasing the products from. Therefore, we
24 have not heard anybody saying, well, gee whiz, this product
25 did not come with a pedigree; I doubt its authenticity.

1 That is not what we are hearing out there.

2 Our members tell us that they want to maintain
3 this option to go out and purchase from secondary
4 wholesalers for the very reasons that I cited, they need the
5 product now, or the product is available at a lower price
6 than they can get it elsewhere.

7 MS. AXELRAD: I think we ought to correct what
8 might be a misimpression. The pedigree is required. The
9 issue is whether it has to go back all the way to the
10 manufacturer or whether it needs to simply reflect sales
11 from an authorized distributor.

12 MR. KELLEY: Yes, we are not advocating no
13 pedigree whatsoever. We are worried about the requirements
14 of the pedigree in terms of how we are able, as retail
15 pharmacies and some of our members have distribution
16 centers, of obtaining product from different sources.

17 MS. AXELRAD: Mr. Ricciardi described a system
18 that they have for making sure that products that they
19 purchase are authentic by buying originally from a
20 manufacturer or an authorized distributor, primary
21 wholesaler, and then keeping on file records of that so that
22 they can compare products that they bring in from secondary
23 wholesalers. Do you know how many, if any, of your members
24 do something like that?

25 MR. KELLEY: That is an interesting question, and

1 I never heard that response and I think his company has put
2 a great system in place. I just don't know if our folks do
3 that as well. I just don't know, to be honest.

4 MS. OGRAM: Do you know whether your people are
5 receiving pedigrees?

6 MR. KELLEY: That I don't know. I could find out
7 if that is something that would be helpful. Maybe those
8 members of ours who have distribution centers -- they may be
9 receiving them. I really don't know. I could find out and
10 get back.

11 MS. AXELRAD: I think it would be useful to have
12 sort of broadly, you know, what percentage of sales from
13 your members or purchases from your members are accompanied
14 by a pedigree. We don't need specifics, but generally to
15 get a feel for how many of the purchases have a pedigree and
16 how many don't.

17 MR. KELLEY: I will try to get that information
18 and we could include it as part of our full statement.

19 MS. AXELRAD: That would be helpful. Thank you.

20 MS. O'ROURKE: If possible, deleting whatever you
21 need to delete, if you could perhaps provide a copy of the
22 pedigree that is being used, or an example of something like
23 that.

24 MR. KELLEY: Okay.

25 MS. O'ROURKE: Thank you.

1 MS. AXELRAD: Thank you.

2 MR. KELLEY: Thank you so much.

3 MS. AXELRAD: Our next presenter is Alan
4 Goldhammer, representing Pharmaceutical Research and
5 Manufacturers Association.

6 MR. GOLDHAMMER: Thank you very much for providing
7 us the opportunity to give our perspectives on certain
8 aspects of the PDMA. I am Alan Goldhammer. I handle
9 domestic regulatory affairs at PhRMA, and most of my
10 comments today are going to be on some of the regulatory
11 perspectives, as we see them.

12 As I think probably everybody knows, we represent
13 the country's leading research-based pharmaceutical and
14 biotechnology companies. Our view is the PDMA is an
15 important piece of consumer legislation that was passed as a
16 result of congressional concern about the integrity of the
17 then existing distribution system for prescription drugs,
18 that it was insufficient to prevent the introduction and
19 eventual resale of substandard, ineffective and counterfeit
20 drugs.

21 As Miss Axelrad just mentioned, one of the key
22 requirements of the PDMA was the pedigree requirement which
23 was incorporated into the law, requiring identification of
24 prior sales, purchase, trade of such drugs. It is important
25 to note that the oversight committee held eight days of

1 hearings and issued three reports on the existing
2 distribution system, noting that the integrity of the system
3 was insufficient to prevent the introduction and eventual
4 retail sale of substandard, ineffective or even counterfeit
5 pharmaceuticals. Certainly, one of the key things that the
6 PDMA did was to clean up the trafficking in counterfeit
7 pharmaceuticals at that time.

8 However, we would also note that as recently as
9 two weeks ago Congressman John Dingell, who was the
10 principal sponsor of the PDMA, took to the floor of the
11 House of Representatives to argue forcefully against the
12 repeal of certain key provisions of this landmark piece of
13 legislation, specifically noting in his floor statement that
14 the PDMA was designed to restore the needed integrity and
15 control over the pharmaceutical market, eliminating actual
16 and potential health and safety problems before injury to
17 the consumer could occur, furthermore stating that he finds
18 nothing today to suggest that the problem with misbranded,
19 adulterated or even counterfeit drugs has been solved and,
20 if anything, the problem may be getting worse. With these
21 cautionary words, it is critical that the provisions of PDMA
22 that require the establishment of a chain of custody or
23 pedigree be preserved.

24 In terms of compliance with the NDA, PhRMA
25 companies ship finished pharmaceuticals in bulk packages to

1 licensed drug wholesalers. The wholesaler ensures that the
2 products are stored under the appropriate environmental
3 conditions to prevent product degradation prior shipment to
4 the various pharmacies that dispense directly to the
5 patient. Some pharmaceuticals such as inhalers and nasal
6 sprays are packaged in their unit of use box with
7 accompanying patient directions. Most pills, however, are
8 packaged in large bottles of varying count depending on
9 customer need. For example, a large hospital pharmacy may
10 request bottles of a thousand or greater while a
11 neighborhood pharmacy may request smaller bottles. This
12 practice occurs because the pharmacies want to be able to
13 control their inventories so that product dispensed to the
14 consumer is used within the lot expiration date on the label
15 and there is no overstocking on the shelves.

16 Not all pharmaceuticals come in pill or tablet
17 form. There are a variety of different formulations --
18 capsules, freeze-dried powders that have to be
19 reconstituted, transdermal patches and so forth. One of the
20 key features of the PDMA was the requirement to specify
21 minimal storage conditions and handling by distributors so
22 that product integrity is preserved.

23 The second critical feature of PDMA, and the
24 subject of FDA's final rule published last December, is the
25 requirement for the pedigree from secondary wholesalers that

1 are not the wholesaler authorized by the pharmaceutical
2 manufacturer. This pedigree regulation is the subject of
3 today's hearing.

4 The provision establishes a legal chain of custody
5 of the pharmaceutical, assuring that it originated from the
6 manufacturer. The provision serves two purposes. First, it
7 prevents the introduction of counterfeit medications into
8 the supply chain and, second, it provides the necessary
9 information at all levels of the distribution chain so that
10 in the event of a recall the effective pharmaceutical
11 product can be successfully withdrawn from the market. We
12 believe that the final rule promulgated by FDA is an
13 accurate reflection of congressional intent.

14 In the notice announcing today's hearing, FDA
15 posed a series of questions for people that were interested
16 and associations interested in testifying. We do not have
17 first-hand knowledge of the magnitude of the secondary or
18 unauthorized wholesaler distribution system within the
19 United States. Because of this, PhRMA is not in a position
20 to respond to several of the questions. However, we do
21 offer answers to two of the questions.

22 Question three, if an act amended by Congress to
23 delete the requirements for provision for the drug pedigree
24 by unauthorized distributors, would there be an increased
25 risk of distribution of counterfeit, expired, adulterated,

1 misbranded or otherwise unsuitable drugs to consumers and
2 patients?

3 The answer to this, in our view, is an unequivocal
4 yes. Without a legally required document assuring
5 traceability back to the original manufacturer, there is no
6 guarantee that the pharmaceutical product is not
7 counterfeit. Furthermore, even in cases where the drug
8 product may have originated in an NDA approved manufacturer,
9 there would be no history of where a particular lot of the
10 pharmaceutical was stored. Exacting storage conditions,
11 identified in the NDA, must be maintained to ensure product
12 quality. Thus, American consumers would be placed at the
13 risk of receiving pharmaceuticals that are substandard, or
14 even have no activity, or are adulterated by dangerous by
15 products or contaminants toxic to patients' health.

16 It is important to consider what types of
17 information the FDA is requesting in the pedigree. This can
18 be found in the final rule at section 203.50(a)(1) through
19 (7). Such information includes the name of the drug,
20 dosage, container size, lot or control number, name of the
21 business selling the drug, and the date of the transaction.
22 All of this information is readily available in the
23 transaction order between the pharmaceutical manufacturer
24 and the authorized wholesaler.

25 The second question that we wish to comment on is

1 question six, if actual sales by a manufacturer or a
2 distributor were used by the FDA as the only criterion to
3 determine whether an ongoing relationship exists between
4 them and, as a result, whether the distributor is an
5 authorized distributor of record, would it result in more
6 distributors being authorized than if a written
7 authorization agreement is required? What other types of
8 criteria could be used by FDA to determine who these
9 authorized distributors are?

10 PhRMA believes it would be wrong for FDA to use
11 simple sales records as the only criterion for an authorized
12 distributor. This clearly goes against congressional intent
13 as outlined in section 503(e)(4)(a), which states the term
14 authorized distributors of record means those distributors
15 with whom a manufacturer has established an ongoing
16 relationship to distribute such manufacturer's product. A
17 small number of sales to a secondary distributor does not
18 meet the statutory definition, in our view. Companies
19 establish specific business relationships with wholesaler
20 distributors for a wide variety of reasons. The definition
21 of authorized distributors of record in the final
22 regulations recognized these relationships as a clear,
23 reasonable, enforceable way and, thereby, implements
24 Congress' intent in the PDMA, and we believe the definition
25 should be retained.

1 In conclusion, we believe that the issue cannot be
2 addressed adequately without recognizing the extensive
3 congressional hearing record that led to the passage of the
4 specific provisions of the PDMA, subject of today's meeting.
5 We are concerned that the situation of wider availability of
6 misbranded drugs, or drugs that are subpotent not be allowed
7 to recur, and we urge the FDA to continue to adhere to the
8 congressional safeguards established in the PDMA, which are
9 faithfully incorporated into the final PDMA rule.

10 I will be pleased to entertain probably a number
11 of questions since I think we are the only people from the
12 manufacturing side here today.

13 MS. AXELRAD: Since I am the presiding officer, I
14 am going to take the opportunity to go first. We were told
15 this morning that Congressman Dingell was a co-sponsor of
16 HR-4301. What is PhRMA's position on that legislation?

17 MR. GOLDHAMMER? We have not taken a position on
18 the legislation.

19 MS. OGRAM: We have heard from a number of
20 speakers this morning that manufacturers commonly refuse to
21 provide the written authorization agreement. Can you give
22 us some idea of how often this does occur and what the
23 reasons are if a manufacturer is engaged in selling to a
24 distributor or a wholesaler?

25 MR. GOLDHAMMER: We have not discussed that with

1 our membership. We look at that, as well as a number of
2 other tangential issues that were discussed this morning, as
3 falling into the marketing domain and, as you might imagine,
4 we have been very cautious over the last five years of
5 discussing specific marketing issues within the trade
6 association and have disbanded our marketing committee, I
7 think, at that time because it does clearly raise potential
8 antitrust issues.

9 MS. O'ROURKE: You have mentioned yourself that
10 the pedigree is intended to go back to the manufacturer.
11 So, that raises the issue, since testimony indicates today,
12 that there is literally a web of transactions among and
13 between authorized and unauthorized and manufacturers of
14 transfer or prescription drugs. So, if a pedigree is either
15 not required or required to be passed on by an authorized
16 distributor, how can this be achieved?

17 MR. GOLDHAMMER: I think addressing your point of
18 the secondary market, which I just heard for the first time
19 today and I think I appreciate now perhaps better the
20 interchange of our goods in commerce as they flow from
21 authorized distributors to pharmacies and then to secondary
22 distributors, and secondary distributors actually get their
23 product to pharmacies as well -- it actually does appear to
24 be quite complex. I think our perspective on this, and one
25 of the issues that I have been working on at PhRMA for the

1 last year in terms of the safe use of pharmaceuticals and
2 improving product safety, again, having the pedigree does
3 help assure that safety because it ultimately does go back
4 to the manufacturer. It is traceable back to the
5 manufacturer. Certainly, also in the case of a recall it
6 does provide another added benefit to making sure all of the
7 product does get off the shelves of the pharmacists before a
8 product finds its way into the hands of a patient. So, it
9 is an extra margin of safety from that perspective.

10 MS. O'ROURKE: I understand it is an extra margin
11 of safety, which is why I am concerned that if there is no
12 requirement for authorized distributors to pass along a
13 pedigree basically that margin of safety could be mitigated
14 considerably, if that is not a requirement, and testimony
15 earlier has indicated this would be a big burden to the
16 authorized distributors or perhaps the manufacturers, that
17 the traceability or record-keeping requirements are too
18 onerous. Can you comment on that?

19 MR. GOLDHAMMER: Well, certainly in the case of
20 the data elements that make up the pedigree, those are all
21 available at the point of the first transaction, whether it
22 be to the authorized distributor or to the secondary and
23 unauthorized distributor. When we talked to our members, we
24 specifically asked them are these seven data elements
25 present in your transaction, the purchase order transaction

1 that goes on? And, we were assured that, yes, they were.
2 So, in the case of a secondary unauthorized wholesaler that
3 original record, to our mind, would fulfill the requirements
4 of the FDA pedigree.

5 Now, it begs the question, and we are not prepared
6 to answer that question -- I really think you need to go
7 back and talk to the earlier speakers and we would hope the
8 NWDA would weigh in on this topic as well, as to what the
9 burden is in terms of keeping additional paperwork because
10 there is no question that if you are looking at a product
11 that is going through ten transactions, I would assume that
12 is ten separate documents that needed to be provided as part
13 of the pedigree.

14 MS. AXELRAD: Alan, in your statement you talked
15 about how important and what an impact there would be in
16 terms of public health if we changed the regulations. I
17 guess we have been hearing that for the last twelve years
18 they have been operating under an entirely different system,
19 and I don't think anybody that we have heard today has
20 indicated that there has been a major problem associated
21 with the system as it has stood today, where the pedigree
22 has not been provided going all the way back to the
23 manufacturer.

24 MR. GOLDHAMMER: No, I think that some of the
25 things that PDMA was set up to do, for instance controlling

1 re-importation, really solved a fundamental problem, and
2 that was large amounts of counterfeit products getting into
3 this country. There still is a fair amount of that going
4 on. I don't have the numbers off the top of my head, but if
5 you look at the customs numbers about drug seizures at the
6 border of counterfeit products that have tried to enter the
7 country, it has risen a significant fold over the last five
8 years. We have not done a complete analysis of the Jeffords
9 Amendment recently passed, but we are envisioning that the
10 pedigree requirement could be even more important next year,
11 as FDA goes through and tries to develop regulations
12 implementing Jeffords because now you have two distribution
13 channels. You have the domestic distribution channel which
14 we are all familiar with and even the secondary wholesalers
15 are an established part of, and now you are going to have
16 the second distribution channel of bringing in imported
17 products which are not coming from the manufacturer. They
18 are coming from another source beside the manufacturer, and
19 presumably the pedigree then would originate -- I would
20 presume -- at the importer. Then, if that product is
21 entering commerce you have two different sets of products,
22 which could raise totally different safety issues.

23 MR. MCCONAGHA: So, would you support then a
24 requirement for pedigrees for everybody, primary and
25 secondary wholesalers?

1 MR. GOLDHAMMER: As I said in our statement, the
2 data elements for the pedigree are in the original bill of
3 sales from the pharmaceutical company whether it goes to an
4 authorized or an unauthorized wholesaler. So, from our
5 perspective, the data is there.

6 MR. MCCONAGHA: Well, let me ask the question more
7 directly. You are in support of the pedigree requirement,
8 that it seems to perform a certain public health function.

9 MR. GOLDHAMMER: Yes.

10 MR. MCCONAGHA: Is there any reason to believe
11 that that is diminished if you requirement the same of a
12 primary wholesaler? I mean, using the public health
13 rationale, why wouldn't we require it of a primary
14 wholesaler just as well as the secondary?

15 MR. GOLDHAMMER: I think the thinking behind that
16 was -- again, I think it would be useful to look at some of
17 these transactions that are occurring -- I think the
18 thinking was as the drug goes to the primary wholesaler,
19 then goes out but doesn't come back in, if we what heard
20 today, the drug is actually coming back in and then going
21 out again, then the answer would be, in my mind, yes, the
22 pedigree would serve a useful purpose because you no longer
23 have this one-way flow of pharmaceuticals from wholesaler to
24 wholesaler to patients but, rather, as we have heard, it is
25 going all around the place. It is maze-like, going around

1 to different distributors.

2 MR. MCCONAGHA: I have a related question, if I
3 may. If you were to require pedigrees of everybody it would
4 seem to necessarily implicate the significance of having an
5 authorized distributor requirement. When you made your
6 remarks earlier you mentioned that the status quo in terms
7 of a definition of an authorized distributor, for whatever
8 reason, didn't seem to carry the day. You supported the
9 idea that there should be this explicit written contract.
10 Could you just elaborate on that? What is the concern about
11 an authorized distributor relationship as is kind of
12 currently practiced?

13 MR. GOLDHAMMER: Again, that is not something that
14 we have discussed with the membership. I would be glad to
15 bring that question back and find out. I would suspect
16 there are a variety of business reasons that they elect to
17 choose one distributor over another. It may be economic.
18 There may be some legal issues that I am unaware of.

19 MR. MCCONAGHA: I think we would much appreciate
20 that, if you could just submit that to the docket.

21 MR. GOLDHAMMER: Yes, we will be glad to do that.

22 MS. JACOBS: I have a question. You stated that
23 you believe that the final rule is an accurate reflection of
24 congressional intent, and I am asking whether PhRMA means
25 that statement to apply to blood-derived products and, in

1 particular, the question of whether or not blood centers can
2 be healthcare entities and be excluded from being
3 wholesalers for blood-derived products?

4 MR. GOLDHAMMER: That is an easy question to
5 answer because PhRMA got out of the blood product business I
6 believe about ten years ago. So, we do not even have a
7 section within the organization that deals with those
8 products right now.

9 MS. JACOBS: So you are not commenting right now?

10 MR. GOLDHAMMER: Right, we are not commenting on
11 those questions.

12 MS. AXELRAD: Alan, can you comment on whether you
13 think that if the rule went into effect as it is written,
14 and now that you have sort of heard from everybody about
15 what a complex drug distribution system there actually is,
16 what effect it might have and what might be the consequences
17 if that system were disrupted, as we have heard today, and
18 that many of the secondary wholesalers would be forced to go
19 out of business?

20 MR. GOLDHAMMER: Well, I think that the one issue
21 that we heard that clearly is of considerable concern, and
22 we have been looking at this since FDA raised these PDMA
23 questions with us about eight or nine months ago, is the
24 ability of patients to have access to needed
25 pharmaceuticals. We have certainly internally discussed the

1 problems of a small drugstore in a rural area that, for
2 whatever reason, one of the "big five" distributors doesn't
3 wish to service because it is not economically viable and,
4 yet, there are a number of smaller wholesalers that do this.
5 Patients need our products, and we want to ensure that they
6 get those products and if there are impediments to that as a
7 result of a regulation or distribution issues, we would
8 really like to hear that. I think we clearly heard some
9 messages today that we will go back and discuss internally
10 and see if perhaps there is a better way of working around
11 some of these issues, but our first and paramount interest
12 is making sure the patients have access to the medicines.

13 DR. TAYLOR: Alan, to manufacturers sell to
14 unauthorized distributors and, if so, under what
15 circumstances?

16 MR. GOLDHAMMER: Again, that gets into the
17 marketing area and I can tell you for a fact that over the
18 last five years we have not asked that question. I will be
19 glad to go back to our general counsel and see if that is a
20 question we can ask of the membership.

21 MR. TAYLOR: Okay, I would appreciate it.

22 MR. GOLDHAMMER: Okay.

23 MS. AXELRAD: Can you comment -- I don't know,
24 this may go to the same thing you just sort of didn't
25 answer, on the marketing aspects, but I am interested in can

1 you at least confirm factually whether pharmaceutical
2 manufacturers do offer pharmaceuticals at different prices
3 across the country, that this whole system of arbitrage that
4 we heard described is dependent upon the different pricing
5 practices?

6 MR. GOLDHAMMER: That is also an easy question to
7 answer. No, we don't. That would probably be very
8 forbidden territory. We are already under a subpoena for
9 average wholesale price issues.

10 MS. AXELRAD: Okay, so you are saying that you
11 can't answer these questions because of antitrust concerns?

12 MR. GOLDHAMMER: Yes. We have taken a very hard
13 line on any discussions about sales and pricing. I think if
14 there is a way of addressing John's question in terms of
15 getting some qualitative data, percentage of selling to a
16 secondary wholesaler versus authorized wholesaler, that may
17 be something that we can do.

18 MR. TAYLOR: Fair enough.

19 MS. AXELRAD: Thank you. Our next speaker is Dr.
20 Charles Franz, from the American Veterinary Distributors
21 Association.

22 DR. FRANZ: Good morning. Thank you for allowing
23 me time this morning to testify on a regulation that, I
24 believe, without modification will cripple the supply of
25 prescription drugs in our nation. I will address issues

1 that affect the animal health aspects of the regulation.

2 I speak today on this issue from three
3 perspectives: one, as a veterinarian concerned about the
4 availability and cost of medications to treat companion
5 animals; two, as an employee of NLS Animal Health, a
6 veterinary distributor based in Maryland, servicing
7 veterinarians in about seventy-five percent of the country;
8 and, three, as president of the American Veterinary
9 Distributors Association, a trade association of animal
10 health companies representing the vast majority of those in
11 our industry.

12 With extensive industry consolidation in the past
13 decade and the decrease in the number of distributors to
14 which pharmaceutical manufacturers sell their products,
15 available sources from which veterinarians may purchase
16 drugs have diminished. The need for secondary wholesalers
17 of pharmaceuticals continues to increase. Veterinarians
18 must have human labeled drugs readily available since, in
19 many cases, there is no FDA-approved veterinary labeled drug
20 to treat numerous companion animal illnesses.

21 Veterinary distributors fill this need by
22 providing human label drugs to veterinarians. These drugs
23 are primarily purchased from various human pharmaceutical
24 distributors. Some are authorized distributors and some are
25 not. To require the distributor to pass pedigree

1 information on to the veterinarian would prohibit veterinary
2 distributors from supplying most of these products. The
3 veterinarians, their clients and the animal patients would
4 all suffer. In a society that demands, expects and deserves
5 cutting-edge care for its 110 million dogs and cats, it is
6 essential that these products remain readily available.

7 If veterinary distributors were no longer able to
8 carry these products, larger authorized distributors and
9 drug manufacturers would not be able, nor would they want,
10 to carry the cost of servicing 22,000 U.S. veterinary
11 hospitals. Secondary wholesalers are essential in the
12 efficient distribution of these pharmaceuticals.

13 To eliminate or curtail these secondary
14 wholesalers would not only reduce price competition, but
15 also reduce the ability of the drug distribution system to
16 effectively move products to the areas in need. The
17 pedigree information would be impossible to provide since a
18 distribution's source of many of these products would not be
19 required to provide the pedigree.

20 More importantly, this burdensome paperwork is
21 unnecessary to assure the safety of the drugs within the
22 supply chain. Existing regulations already require that
23 complete records of receipt, distribution and other
24 disposition be retained by wholesaler distributors and be
25 available for inspection by FDA state authorities or law

1 enforcement.

2 Questions have surface asking whether deleting the
3 pedigree requirement would cause an increased risk of
4 distribution of counterfeit, expired, adulterated,
5 misbranded, or otherwise unsuitable drugs. The language
6 proposed in HR-4301, as we have discussed this morning,
7 provides additional safeguards in the form of written
8 certification from an unauthorized distributor that the
9 drugs were first purchased by an authorized distributor.
10 This certification would be provided by unauthorized
11 distributors to customers and would be subject to strict
12 criminal penalty if falsified. This bill maintains the
13 integrity and standards created by the PDMA without the
14 burdensome, impractical pedigree requirement. There is no
15 increase in risk to the consumer by allowing this more
16 practical solution to replace the pedigree.

17 With the suggestion that authorized distributors
18 be required to provide pedigree information, substantial
19 additional cost would ultimately be passed on to the
20 consumer. As the current election process winds to a close
21 next week, we are all aware of the extensive dialog this
22 year concerning the cost and availability of drugs to
23 consumers and patients. Do we want to place unnecessary
24 burdens on distributors that can only increase those costs
25 and provide no real benefit to the public? The veterinary

1 distribution industry already operates under extremely low
2 margins. There is no room for any absorption of increased
3 costs. These costs likely would be passed entirely on to
4 the consumer.

5 In the veterinary side of this business, it is
6 essential that distributors be recognized as authorized
7 strictly based on the presence of sales between the
8 manufacturer and distributor. Very few relationships
9 between these two parties are consummated by a written
10 agreement. To require written agreements as evidence of an
11 authorized distributor relationship would further drive
12 distributors veterinary distributors out of business. This
13 would certainly result in higher prices and decreased
14 availability of drugs to the consumer. The PDMA is plain in
15 defining an authorized distributor as one that has an
16 ongoing business relationship. There is no need for FDA to
17 change this interpretation.

18 The issues surrounding the assurance of a good
19 supply of safe and effective drugs in the marketplace,
20 whether for humans or animals, is of utmost concern to all.
21 Our industry must work with the regulatory authorities to
22 ensure that this is the case. However, the final rule on
23 PDMA, as published in the Federal Register on December 3rd,
24 1999, places unnecessary burdens on the pharmaceutical
25 industry. There is no possible good to come from severely

1 limiting competition in this industry. We must continue to
2 improve the supply of safe, effective drugs available to the
3 consumer. These drugs must be available from multiple
4 sources if we are to have the price competition that is so
5 important to our economic system.

6 I believe adoption of language similar to that
7 proposed in HR-4301 will provide sufficient safeguards to
8 assure safety in pharmaceuticals while ensuring the
9 availability of the drugs that consumers need to maintain
10 health and viability for themselves and their pets. Your
11 consideration in revising the final rule on the PDMA is
12 strongly urged and sincerely appreciated. Any questions?

13 MS. AXELRAD: Thank you.

14 MR. TAYLOR: I have one question, and I think you
15 have made this fairly clear in your talk but I just want to
16 make sure because I don't have as much grounding in the vet
17 medicine program, but it seems to me that you agree with the
18 concerns that were echoed in the earlier panel.
19 Essentially, even though your distributors are focused on
20 veterinary products, all the same concerns apply for the
21 most part across the board.

22 DR. FRANZ: The truly veterinary labeled products
23 that we purchase are purchased directly from the
24 manufacturer of those products, but there are a lot of human
25 pharmaceuticals used in the veterinary industry to treat a

1 wide array of conditions that it would never be feasible for
2 a company to apply for approval and spend the money required
3 to get a drug approved to treat cats, or whatever.

4 MR. TAYLOR: Thank you.

5 MS. AXELRAD: We don't have anyone on the panel
6 from the Center for Veterinary Medicine, but we have made
7 them aware of your comments, and we will be involving them,
8 because of the issues that you have raised associated with
9 your industry, in our discussions on what we will do as a
10 result of this.

11 DR. FRANZ: We have a very good working
12 relationship with CVM and look forward to working with them
13 on this.

14 MR. TAYLOR: And they noted that you would echo
15 many of the concerns that we would hear from the human drug
16 side.

17 DR. FRANZ: Correct.

18 MS. AXELRAD: Thank you.

19 DR. FRANZ: Thank you.

20 MS. AXELRAD: Our next speaker is Dr. Larry
21 Sasich, Public Citizen Health Research Group.

22 DR. SASICH: Thank you very much. Public Citizens
23 Health Research Group appreciates this opportunity to
24 comment on the very important consumer protection aspects of
25 the final rule implementing Prescription Drug Marketing Act

1 of 1987. This law contains provisions intended to prevent
2 the wholesaler distribution and sale of subpotent,
3 adulterated, counterfeit or misbranded prescription drugs
4 and bulk substances to the American public by requiring
5 certain wholesalers and unauthorized distributors, as
6 opposed to authorized distributors, to produce a paper trail
7 or pedigree documenting all prior sale, purchase or trade of
8 a drug starting with the manufacturer.

9 Unfortunately, Congress seriously erred in not
10 mandating that all distributors, both unauthorized and
11 authorized, be required to maintain such a pedigree for the
12 drugs and bulk drug substances that they sell. This has
13 left the door open for unscrupulous distributors, even
14 authorized ones, to launder counterfeit or substandard drugs
15 that could be dispensed to an unsuspecting public.

16 The unequivocal resolution to this potentially
17 hazardous loophole in the law, in order to preserve
18 Congress' intent and insure a prescription drug supply free
19 of substandard, ineffective or counterfeit drugs, is a
20 legislative fix that requires all distributors to maintain a
21 pedigree for the drugs that they sell. Any suggestion that
22 PDMA should only be adjusted by altering the definition of
23 an authorized distributor or that an unauthorized
24 distributor need only certify that drugs they sell
25 originated with the manufacturer or authorized wholesaler

1 only increases the number of distributors that could
2 possibly launder substandard or counterfeit drugs. Such
3 suggestions are, therefore, dangerous and irresponsible.

4 In drafting PDMA in 1987, Congress found, in part,
5 that -- and these are exact quotes that I wanted to read; I
6 found them unusually strong and pointed, number one,
7 American consumers cannot purchase prescription drugs with
8 the certainty that the products are safe and effective.

9 Two, the integrity of the distribution system for
10 prescription drugs is insufficient to prevent the
11 introduction and eventual retail sale of substandard,
12 ineffective or even counterfeit drugs.

13 Three, the existence and operation of a wholesale
14 submarket, commonly known as a diversion market, prevents
15 effective control or even routine knowledge of the true
16 sources of prescription drugs in a significant number of
17 cases.

18 Four, large amounts of drugs are being re-imported
19 to the United States as American goods returned. Five, the
20 bulk resale below wholesale priced prescription drugs by
21 healthcare entities for ultimate sale at retail helps fuel
22 the diversion market and is an unfair form of competition to
23 wholesalers and retailers that must pay otherwise prevailing
24 market prices.

25 Congress was provoked and acted responsibly,

1 except for the authorized distributor omission mentioned
2 above, in drafting and passing PDMA after several cases of
3 drug counterfeiting were uncovered in the mid-1980's. One
4 of these cases involved the importation and distribution of
5 sixteen lots, comprising over one million tablets of
6 counterfeit Ovulin-21, an oral contraceptive, in 1984. The
7 counterfeit pills were found to be subpotent and two
8 pregnancies were known to have occurred in women who used
9 these pills.

10 In our opinion, as the cost Americans pay for
11 prescription drugs continue to skyrocket, and as the
12 disparity in these prices continues to grow in comparison to
13 other countries, the economic incentives for counterfeiting
14 and selling substandard drugs increases proportionately.
15 This incentive is now greater than ever before.

16 We fully support the FDA's interpretation of PDMA
17 that a person importing a prescription bulk drug substance
18 into the United States, intended for pharmacy compounding,
19 is engaged in wholesaler distribution and must provide a
20 pedigree showing all prior sales and purchases of the
21 prescription drug substance. Arguments by trade groups
22 representing that nefarious pharmacy compounding industry
23 that bulk drug substances were not intended by Congress to
24 be covered by PDMA are without serious merit. Their
25 argument that a pedigree requirement for distributors of

1 bulk drug substances will negatively impact the public's
2 health by limiting supply of these drugs from potentially
3 unknown sources is ludicrous. Undoubtedly, there will be
4 increased costs and logistical problems for distributors in
5 meeting PDMA's pedigree requirements. In the long-term
6 increased costs are always paid by consumers.

7 Logistical problems in tracking the pedigree of
8 drugs is not a legitimate reason for not requiring all
9 distributors to maintain a pedigree. In 1996, 12.7 million
10 units of blood were donated in the United States, and each
11 of these units can be processed into as many as four
12 products. Since the early 1990's blood banks have been
13 required to track all products produced from a unit of blood
14 and to be able to track each product back to the donor of
15 the original unit of blood. In 1999 this amounted to
16 keeping track of 23 million be products. Substandard blood
17 and drugs, both, can have negative safety consequences for
18 the public. If it is possible to maintain a pedigree for
19 every blood product in distribution, it is also possible to
20 do so for drugs.

21 In closing, as we were preparing our comments we
22 thought back to a number of polls over the last several
23 years that we have received from consumers about the FDA
24 recall notices for manufacturing defects that we published
25 in one of our newsletters. It is not infrequent that we get

1 complaints from consumers when they go to their pharmacy and
2 their pharmacist cannot tell them whether or not, in fact,
3 they were dispensed a drug that was recalled. So, this is
4 something that we would just like to throw out for
5 consideration, and that is a possible additional benefit to
6 the public if PDMA is legislatively amended to require all
7 wholesale distributors of prescription drugs to maintain a
8 pedigree. A pedigree requirement could be the basis for a
9 more effective system of notification of pharmacies and
10 patients of a drug recall. Now, for example, if a
11 manufacturer or the FDA issues a drug recall on one or more
12 lots of a prescription drug a pharmacy will remove the
13 implicated lots from its shelves. However, a pharmacy has
14 no way of knowing if it may have dispensed recall lots of a
15 drug if the recall was issued after the pharmacy had
16 dispensed all of its stock of the implicated drug. By
17 having access to the pedigree information through a
18 wholesaler, a pharmacy could verify if it did, in fact,
19 dispense a subsequently recalled drug and notify the
20 patients who had received that drug.

21 In closing, Public Citizen urges the FDA work with
22 Congress to close the serious loophole that now exists in
23 the Prescription Drug Marketing Act of 1987. Thank you very
24 much for the time and your attention.

25 MS. AXELRAD: Thank you.

1 MR. MCCONAGHA: We have heard earlier speakers
2 suggested at least that there are other mechanisms at play,
3 be the sales records, other regulations that dealt with the
4 handling of prescription drugs, this seemed to go some
5 distance toward supplying the protections that a pedigree
6 might also provide. Do you have any response to that
7 suggestion?

8 DR. SASICH: Well, I know what you are talking
9 about, and as I was listening to some of the previous
10 speakers it sounds like all of the data were there; they
11 just need to be rearranged in a way that is rapidly useful.
12 I think being able to access pedigree records or the types
13 of records that we were talking about is very important. If
14 it is a class I or a class II recall, for instance, the
15 system should be able to respond very rapidly at the level
16 of the patient. I don't know if that answers your question
17 directly but it seems all the information is there, and that
18 with the present technology that we have available that it
19 would be possible to organize that information in such a way
20 that actually serves as a pedigree, and we believe that the
21 pedigree requirement is a very important public safety
22 protection.

23 I think safety is an abstraction and things should
24 be done to try and prevent errors. I think it is very, very
25 poor public policy, and certainly public health policy to

1 have to wait until you find a pile of bodies before you take
2 action. Science has taught us over the years, and we have
3 experience, that when subpotent, untested products get into
4 the distribution system people get hurt. It happened maybe
5 fifty or sixty years ago in some cases, but it did happen
6 and there is no sense that we should have to relive those
7 kinds of experiences before some preventive action is taken
8 or improved.

9 MR. MCCONAGHA: Just to follow up on that, we
10 heard from an earlier speaker that it was at least his view
11 to some extent that the gains we have made under the current
12 system were, in large part, due to other PDMA provisions.
13 In particular, he cited the state licensing requirement. Do
14 you have a response to that? Is it your view that it is, in
15 fact, the pedigree that makes a difference here?

16 DR. SASICH: I think potentially that it could
17 because, you know, either certifying or state licensing
18 requirement -- pharmacists, physicians, and a whole lot of
19 other people who have licensing requirements do an awful lot
20 of bad things and just by having a license doesn't mean that
21 that particular entity is a perfect agent for the public
22 safety. When it comes to products that potentially impact
23 the public's health, I think strong regulatory oversight is
24 absolutely mandatory, and I think that the requirement of a
25 pedigree would give FDA field officers the opportunity to

1 make sure that as drug products move through the
2 distribution system that they were handled properly and
3 according to their NDA.

4 MR. MCCONAGHA: Thank you.

5 MR. TAYLOR: Larry, during your oral testimony and
6 in your written that you submitted, you talk about how the
7 pedigree requirement could be a useful tool in ensuring
8 effective notification in the context of recalls. Any
9 information, any further information that you have
10 developed, you know, please submit to us. You have given
11 one example of how, from a practical standpoint, it would
12 serve or benefit but if there is any work beyond that -- I
13 think you alluded to the fact that you had received some
14 feedback from consumers.

15 DR. SASICH: Yes, from consumers and I have been
16 calling some pharmacists lately. This popped up I guess
17 most recently when there were a large number of recalls of
18 Dilantin for dissolution problems; also for some Synthroid
19 and L-thyroxine recalls when pharmacists couldn't tell
20 consumers whether or not they had actually been dispensed a
21 lot of the product that had been recalled. It is very, very
22 upsetting and I think that we are technologically
23 sophisticated enough that we should be able to tell a
24 patient whether or not they were dispensed a drug that was
25 recalled, and we should be able to replace that very, very

1 rapidly.

2 MR. TAYLOR: Thank you.

3 MS. AXELRAD: Larry, we have heard a lot about how
4 the secondary wholesalers are being put out of business, and
5 that there would be disruptions in supply to consumers of
6 these drugs if the rule goes into effect as it was
7 published. What is your position on that?

8 DR. SASICH: Well, you know, every time some
9 aspect of more stringent regulations or requirements are
10 brought up that could potentially affect the public's
11 health, those that are regulated, it seems, consistently try
12 to blackmail the public. You won't have your drugs if you
13 regulate us and if you make us do A, B, C or D, and that is
14 something that I am just not willing to buy. We have heard
15 those stories for years and years in a number of situations.
16 Perhaps it started back in 1962 when the pharmaceutical
17 industry said if we are required to show that drugs are
18 effective, then there won't be anymore drugs; there won't be
19 anymore research; drugs will be too expensive to market and
20 no one will be able to afford them. If there is a profit to
21 be made somebody will fill any voids that might happen in
22 the marketplace very quickly. I am confident of that.

23 MS. AXELRAD: We also heard this morning that even
24 if that were the case and people were to step in, there
25 would be far fewer in the marketplace and as a result prices

1 would rise.

2 DR. SASICH: Well, one of the first lessons of
3 economics 101 is that any free market system eventually
4 evolves to an oligopoly where there are only one or two
5 major players. This is what you would exactly expect in a
6 free market. So, I don't know why it should come as such a
7 surprise that we might have fewer wholesalers in the future.
8 That is what happens in a free market system.

9 MS. O'ROURKE: Do you think it would make any
10 difference, help, hinder or not count at all whether a
11 pedigree was a standardized form, perhaps a government form?

12 DR. SASICH: Well, you know, those types of
13 details I think should be left up to the regulatory
14 authority because my understanding is it would be FDA's
15 field office that would be looking at these records, and I
16 suppose if I was an inspector I would want to look at a
17 standardized form so I didn't have to look at different ones
18 from all around the country. I mean, there seems to be a
19 relatively small number of data elements that are actually
20 asked for in the law.

21 MR. O'ROURKE: Thank you.

22 MS. AXELRAD: Thank you very much.

23 DR. SASICH: Thanks.

24 MS. AXELRAD: We will adjourn now for lunch until
25 1:15 and return here for the rest of the session. Thanks.

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[Whereupon, at 12:15 p.m., the proceedings were

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recessed for lunch, to be reconvened at 1:20 p.m.]

A F T E R N O O N S E S S I O N

MS. AXELRAD: For the schedule and logistics this afternoon, we have five scheduled speakers. We have one person from the audience who has indicated an interest in making some remarks, and I have asked Mr. Young if he would be willing to come up and answer a few more questions that have occurred to us as a result of hearing the presentations from some of the other speakers, and he has agreed to do that. So, we will do it in that order, the scheduled speakers, and then the person from the audience, and then we will have Mr. Young answer a couple more questions.

Our next speaker on the agenda is Shelley Capps, representing the International Academy of Compounding Pharmacists.

MS. CAPPS: Thank you. My name is Shelley Capps and I am the Executive Director of the International Academy of Compounding Pharmacists. Accompanying me is Mary Kate Whelan, general counsel.

I appreciate this opportunity to speak before the FDA on behalf of compounding pharmacists and patients who benefit from compounded medications. The International Academy of Compounding Pharmacists represents the interest of more than 1,400 compounding pharmacists. We are very concerned that FDA's December 3rd, 1999 final rule, if implemented as written, will have a devastating impact on

1 the ability of compounding pharmacists to obtain bulk drug
2 ingredients necessary to fill prescriptions for compounded
3 medications. The lack of supply of drug ingredients will
4 seriously affect the well being of the tens of thousands of
5 patients who require custom-tailored medical therapies,
6 treatments that cannot be obtained otherwise.

7 There are two critical points that I would like to
8 make today. First, the FDA's new requirements impose an
9 unnecessary and unreasonable burden on wholesale
10 distributors and compounding pharmacists without furthering
11 Congress' intent of safeguarding the public. Congress'
12 objectives can be met through monitoring and enforcement of
13 the existing regulatory safeguards without the burden of
14 repetitive record-keeping and tracking which will not
15 protect the public but will increase costs to distributors,
16 pharmacies and ultimately to consumers.

17 My second point is that Congress did not intend
18 that the requirements set forth in FDA's final rule apply to
19 bulk drug or chemical ingredients. The pharmaceutical
20 industry began with the compounding of drugs and treatments
21 by individual physicians and pharmacists. During the past
22 century manufacturers have made giant leaps forward in
23 developing new treatments for innumerable patient ailments.
24 However, despite the many technological advances in the
25 pharmaceutical industry, compounding remains a vital element

1 of quality patient care. Compounding fills the gap in
2 treatment left by mass produced drug and chain drug stores.

3 The importance of compounded drug therapies to
4 patient health is well documented. Each of us, as
5 individual patients, reacts to medicines differently
6 depending upon our physical makeup. Some people, through
7 allergies or other sensitivities, simply cannot tolerate
8 standard drug formulations. Some patients need drugs that
9 manufacturers have discontinued for economic reasons.
10 Compounding allows physicians and pharmacists working
11 together to provide custom-tailored medications that are not
12 commercially available to meet individual patient needs.

13 For example, if a patient is allergic to a
14 preservative or a dye in a manufactured product, the
15 compounding pharmacist can prepare a dye-free or
16 preservative-free dosage form. Children often refuse to
17 take medications because of taste. Compounding pharmacists
18 can introduce flavor ingredients to such drugs as
19 antibiotics or anti-seizure medications to make these
20 necessary medical treatments palatable for children.
21 Likewise, children and other patients like hospice patients
22 who have difficulty swallowing a capsule can, instead, be
23 prescribed a compounded lozenge, lollipop, suppository or
24 topical gel.

25 Compounding is also important in preparing medical

1 treatments that require individualized dosage strengths and
2 product formulation. For example, compounded treatments are
3 often used to prepare safe and effective hormone replacement
4 therapies for women through the ability to alter strengths
5 and product formulations, pills, topical gels or patches for
6 individual women's physical requirements. Drug companies do
7 not, and cannot, provide this type of patient-specific
8 individualized drug therapy.

9 Congress has recognized the important health
10 benefits of compounded therapies, as demonstrated most
11 recently by the passage of the 1997 Food and Drug
12 Administration Modernization Act, FDAMA. FDAMA formally
13 recognized the benefits that compounded medications play in
14 treating the unique medical needs of patients. Through this
15 legislation Congress specifically acknowledged that
16 pharmacists will need to use bulk drug ingredients in
17 compounding. Without bulk drugs most compounding is not
18 possible.

19 FDA's final rule will implement provisions of the
20 Prescription Drugs Marketing Act of 1987. Congress passed
21 PDMA for two principal reasons, to protect American
22 consumers from mislabeled, adulterated or counterfeit
23 prescription drugs and, secondly, to protect fair
24 competition in the pharmaceutical industry. To prevent the
25 distribution of damaged prescription drugs, Congress created

1 a drug pedigree requirement. Those wholesale distributors
2 of prescription drugs who are not deemed to be authorized
3 distributors must provide a statement which details the
4 distribution history or pedigree of the drug. An authorized
5 distributor is defined as a distributor with whom a
6 manufacturer has established an ongoing relationship.

7 For the past twelve years the pharmaceutical
8 industry has relied on an FDA guidance letter which
9 interprets the PDMA pedigree provision as follows: An
10 ongoing relationship can be established by demonstrating two
11 transactions in any 24-month period to be evidence of a
12 continuing relationship, and that an authorized distributor
13 only has to trace the pedigree back to the last authorized
14 distributor, not all the way back to the original
15 manufacturer.

16 This guidance has served the public well. Over
17 the past twelve years there has been no evidence of an
18 increase in diversion of prescription drugs stemming from
19 industry's following this guidance letter. Further, there
20 has been no intervention by Congress to change the direction
21 of this guidance letter, nor any indication from Congress
22 that the current practice does not serve the public
23 interest.

24 FDA now seeks to depart from twelve successful
25 years of agency and industry practice by altering these two

1 interpretations of PDMA. The pedigree provision requires a
2 written agreement between a manufacturer and a distributor
3 to establish an authorized distributor and to require that
4 an unauthorized distributor obtain a drug pedigree which
5 traces the drug all the way back to the original
6 manufacturer. FDA's new requirements will create
7 insurmountable administrative burdens for many wholesalers
8 and particularly for those small wholesale distributors.
9 FDA's final rule does not require authorized distributors to
10 provide pedigree information to unauthorized wholesaler
11 distributors. This places small secondary wholesaler
12 distributors at distinct economic and competitive
13 disadvantages by having to construct a pedigree of a drug
14 back to the original manufacturer, which in many cases may
15 not be possible.

16 Under FDA's rule an authorized distributor who
17 chooses not to furnish this information can effectively put
18 the secondary distributors out of business. The small
19 wholesaler distributors of bulk drug substances are left
20 entirely at the mercy of manufacturers and major
21 wholesalers. While the large manufacturers and wholesalers
22 will engage in occasional transactions with small
23 distributors for small amounts of selected problems,
24 sufficient to satisfy FDA's present criteria for
25 establishing an ongoing relationship, those same companies

1 are not likely to take on additional paperwork, disclosure
2 requirements and regulatory burden imposed in separate
3 written agreements or mandated for numerous products and
4 numerous customers.

5 The FDA final rule will allow large-scale
6 distributors to cherry pick which small distributors get to
7 be authorized distributors. Allowing the large
8 manufacturers to have a competitive advantage will not
9 further Congress' goal of preventing the sale of damaged
10 prescription drugs to American consumers. Rather, it will
11 thwart Congress' intent in leveling the competitive playing
12 field for drug companies. Further, the final rule will
13 disrupt the already complex balance which exists between the
14 large drug manufacturers and the small wholesale
15 distributors and pharmacies. This can only adversely affect
16 the supply of bulk drugs to such small operations and to
17 compounding pharmacists.

18 Given the intense public concern over the cost of
19 drugs, it is inexplicable why FDA would now initiate this
20 anti-competitive, cost-increasing measure. Indeed, FDA
21 appears to have done no meaningful analysis of the economic
22 impact of this rule or assess its impact on small business.
23 FDA's application of PDMA's pedigree requirements to the
24 wholesale distribution of bulk drug ingredients, and FDA's
25 requirement of a written agreement to demonstrate an ongoing

1 relationship between distributors will greatly restrict
2 pharmacists' access to bulk drug ingredients used to
3 compound individualized medications.

4 The Small Business Administration's Office of
5 Advocacy, in its comment to the rule, has pointed out that
6 the implementation of FDA's final rule will adversely affect
7 approximately 4,000 small wholesale distributors of bulk
8 drug ingredients. The vast majority of bulk drug
9 ingredients purchased by pharmacies comes from small
10 repackagers who, in turn, purchase the bulk drugs from small
11 distributors. Because of these relatively small purchases,
12 many wholesalers are unlikely to be listed as authorized
13 distributors. This will trigger the need for pedigree
14 information for each shipment, which they will get only with
15 great effort or not at all.

16 Large manufacturers traditionally will not supply
17 bulk drug ingredients directly to pharmacies. The sale of
18 bulk chemicals to compounding pharmacists is typically a
19 minuscule component of the typical authorized distributor's
20 business. These manufacturers and wholesalers have no
21 direct economic interest in ensuring that pharmacists
22 continue to have access to bulk drug ingredients to compound
23 medications.

24 Further, the final rule requirements will increase
25 the administrative burden for larger manufacturers if

1 required to make separate documentation sufficient to confer
2 authorized distributor status on a wholesale distributor.
3 The increased administrative burden will raise the fixed
4 costs for drug manufacturing, again, resulting in an
5 increase in overall drug prices.

6 The inability of these distributors to purchase
7 bulk drugs would risk the health of patients whose access to
8 vital compounded medications would be seriously disrupted.
9 Imposing pedigree requirements has been estimated to mean a
10 loss of more than seventy percent of the bulk drug
11 ingredients currently used in compounding. Taking into
12 account the numerous areas in which drugs are routinely
13 compounded, such as home healthcare centers and hospitals,
14 this will affect 10,000 pharmacies. Tens of thousands of
15 patients will not be able to obtain medical treatment
16 necessary for quality healthcare.

17 Any benefits that could be gained through this
18 rule would be substantially outweighed by the public health
19 cost of preventing patients from receiving prescribed
20 medications. FDA's final rule does nothing to advance
21 Congress' objective of preventing the diversion or damage of
22 drugs in the chain of distribution for finished form
23 prescription drugs. In fact, FDA's final rule is
24 inconsistent with Congress' intent on three points. First,
25 Congress did not intend to include bulk drug ingredients.

1 Second, the impact of the final rule on small distributors
2 of bulk drug ingredients will effectively destroy the
3 practice of compounding, which is inconsistent with
4 Congress' intent in passing the 1997 FDAMA. Third, FDA's
5 interpretation of the pedigree requirements will create a
6 redundant layer of regulation which will not increase
7 competition, as intended by Congress. Instead, it gives
8 more power to large manufacturers and will increase drug
9 prices for consumers both at the pharmacy level through lack
10 of supply and for the large manufacturers through increased
11 paperwork and regulation. The final rule will have a
12 devastating effect on pharmacy compounding, an effect which
13 is entirely avoidable while still realizing the true intent
14 of Congress.

15 The legislative history is clear that Congress
16 intended only that PDMA prevent diversion in the chain of
17 distribution of finished prescription drugs, not bulk drug
18 ingredients. This is evidenced through the legislative
19 history of the PDMA which expressly references only problems
20 associated with the distribution of finished form
21 prescription drugs and never mentions the diversion of bulk
22 drug substances.

23 FDA's application of the pedigree requirements of
24 the PDMA to bulk drug substances is contrary to Congress'
25 expressed intent in passing PDMA. In addition, FDA's

1 burdensome requirements for the distributors of bulk drug
2 ingredients are unnecessary. Sufficient quality control and
3 anti-diversion safeguards and penalties exist under current
4 FDA record-keeping, licensing and GMP regulations to ensure
5 that damaged, adulterated or counterfeit bulk drug
6 components are not processed into compounded medications for
7 distribution to consumers.

8 FDA's application of these requirements to bulk
9 drug ingredients is a significant and unwarranted departure
10 from FDA and industry practice. The agency's interpretation
11 of PDMA's pedigree requirement to apply to bulk ingredients
12 is contrary to Congress' intent to apply the law to finished
13 dosage form drugs. Most importantly, if the final rule is
14 implemented as written, it will have a devastating effect on
15 the patients who rely on compounded medications. The
16 inability of pharmacists to compound drugs threatens the
17 health of patients who require individualized therapies.

18 In closing, on behalf of IACP, I request that the
19 FDA final rule be amended so that it is consistent with
20 Congress intent to clearly indicate that the pedigree
21 requirements apply only to distributors of finished form
22 prescription drugs, not to the distribution of bulk drug
23 ingredients. If FDA chooses to ignore the will of Congress,
24 the rule should at least be consistent with industry
25 practice over the past twelve years and allow an

1 unauthorized distributor to be demonstrated by two or more
2 transactions with a manufacturer or authorized distributor
3 during a twenty-four month period and require that any
4 pedigree information required of unauthorized distributors
5 only go back to the last authorized distributor. Thank
6 you.

7 MS. AXELRAD: Thank you. I have some questions.
8 I would like to hear a little bit more about how compounding
9 pharmacies get their bulk drugs and what the distribution
10 system looks like for them. I know there are some very
11 large players in that arena, and I would like to know what
12 role they play. Are they authorized distributors? Are they
13 unauthorized distributors? What is their role, and how does
14 the system work?

15 MS. CAPPS: I can tell you a little bit of
16 information about that, but I can certainly supply you with
17 a detailed explanation of the chain of command or the
18 distribution channels. But, licensed repackagers of bulk
19 ingredients for compounding procure chemicals or substances
20 from the same sources that the manufacturers do, and these
21 chemicals, if imported, are checked in customs and then they
22 are sold to different distributors and wholesalers. I can
23 give you more detail in writing, but when the repackagers
24 receive these chemicals, these substances used for
25 compounding, they are required through current Good

1 Manufacturing Practices to do identity testing on the
2 substances that they receive.

3 MS. AXELRAD: When a drug is repackaged, does it
4 indicate on it the source of the manufacturer?

5 MS. CAPPS: Every substance that goes to a
6 compounding pharmacist is accompanied with a certificate of
7 analysis.

8 MS. AXELRAD: And does that indicate who
9 manufactured it originally or is that just a certificate of
10 analysis prepared by the repackager?

11 MS. CAPPS: It is prepared by the repackager, and
12 this is where I can give you more information because I
13 really don't know, but the certificate of analysis tells the
14 pharmacist what that chemical is and that it has been
15 analyzed for identity. I believe the repackagers have to
16 get C of A's from their source of supply, as required under
17 FDAMA.

18 MS. AXELRAD: Well, it has to have a certificate
19 of analysis. So.

20 MS. CAPPS: Right.

21 MS. OGRAM: So, is what you are saying that the
22 primary test that is conducted is the identity test?

23 MS. CAPPS: I know that identity is required. I
24 know that many of our suppliers and our members do more than
25 that, but identity is required.

1 MS. OGRAM: So, if that were to be the primary
2 test, a pharmacist would have no assurance of the potency of
3 the substance or impurities that might be in the substance.
4 An identity test would not go to that level.

5 MS. CAPPS: Well, again, I can supply you with
6 information about exactly what our suppliers are doing, the
7 information that they do provide to the pharmacists, but
8 they do operate under Good Manufacturing Practices and are
9 licensed by the FDA as repackagers.

10 MS. AXELRAD: We don't license repackagers. They
11 may register as repackagers but we don't license any of
12 those.

13 MS. CAPPS: Okay, then they are registered as
14 repackagers, and I know they go through inspections by the
15 FDA and have to provide information about the chemicals and
16 the vendors that they deal with.

17 MS. AXELRAD: FDAMA also requires that any off-
18 drug substance used in pharmacy compounding come from a
19 registered establishment, which presumably means that
20 somebody somewhere needs to know that originally it came
21 from a registered manufacturer and, therefore, would have to
22 know the manufacturer. How is that information conveyed
23 down to the level of the compounding pharmacist?

24 MS. CAPPS: That it came from a registered
25 establishment?

1 MS. AXELRAD: Yes.

2 MS. CAPPS: I don't know.

3 MS. AXELRAD: Can you find out and provide that
4 for the record?

5 MS. CAPPS: Yes, I can. My main point is that
6 this is an unreasonable interpretation. We have the FDAMA
7 law. We are working through that, the implementation of the
8 FDAMA law. Congress never intended for ingredients of
9 finished dosage forms to be included in PDMA, and there has
10 never been any discussion about it in the legislative
11 history and there has never been any account of drug
12 diversion or of problems with bulk drug substances.

13 MS. AXELRAD: Well, I think we have a disagreement
14 on the legal interpretation of the statute so I think we
15 need to get out on the table here as much as we can about
16 the factual situation. You know, most of what you were
17 saying seems to be consistent with what we heard from other
18 speakers --

19 MS. CAPPS: Right.

20 MS. AXELRAD: -- that it affects any of the
21 distributor chains for pharmaceuticals, setting aside the
22 issue of whether it does or doesn't cover bulks, but if we
23 were to decide that it did cover bulks then the problems
24 associated with that would seem to be the same. But what I
25 wanted to get at was whether there were any special concerns

1 on the part of the compounding industry that are different
2 from the concerns that we heard expressed from the secondary
3 wholesalers.

4 MS. CAPPS: And that is my point, there may be
5 some other concerns but I think there are some other forums
6 for dealing with that, specifically to compounding provision
7 of FDAMA.

8 MS. AXELRAD: Well, are the licensed repackagers
9 of the bulk ingredients -- they are the ones that buy direct
10 from the manufacturers?

11 MS. CAPPS: No, they do not buy direct. They may.
12 They may buy directly from the manufacturer but when we
13 surveyed our suppliers that we work with, seventy percent of
14 the chemicals that they do buy would come from secondary
15 sources. So, they don't buy directly from the manufacturer.

16 MR. MCCONAGHA: When you say secondary sources,
17 are you talking about secondary wholesalers?

18 MS. CAPPS: Wholesalers of raw ingredients, yes.

19 MS. AXELRAD: So, there is a whole secondary
20 market of bulk ingredients, similar to the secondary
21 wholesale market for finished pharmaceuticals?

22 MS. CAPPS: Right.

23 MR. MCCONAGHA: And, it is your experience that
24 the majority of pharmacists are getting their bulk
25 compounding products from these secondary players who would

1 not be authorized distributors under the new reg as it is
2 written.

3 MS. CAPPS: The pharmacists purchase chemicals
4 from repackagers. These repackagers get bulk ingredients
5 and then they repackage them into smaller quantities that
6 are more appropriate for the pharmacist to maintain in his
7 pharmacy.

8 MR. MCCONAGHA: It is my sense and I may be wrong,
9 so I welcome your thoughts on this, that many of the bulk
10 chemicals used in compounding are actually foreign
11 manufactured APIs that are imported into the United States
12 versus drugs or bulk chemicals that are manufactured
13 domestically.

14 MS. CAPPS: I don't know a percentage on that.

15 MR. MCCONAGHA: Do you have an idea? Are we
16 talking about a majority?

17 MS. CAPPS: No.

18 MR. MCCONAGHA: Is it something that we could find
19 out?

20 MS. CAPPS: Sure.

21 MR. MCCONAGHA: I would very much appreciate it.

22 MS. CAPPS: Yes, sure.

23 MS. AXELRAD: Just to sort of make sure I
24 understand what you are saying in terms of these
25 repackagers, is PCCA considered one of those?

1 MS. CAPPS: PCCA, Spectrum, Gallipod. In fact, we
2 submitted comments on their behalf and there were six of
3 them who signed those comments, and those have already been
4 submitted.

5 MS. AXELRAD: Okay, and they buy from the
6 secondary market.

7 MS. CAPPS: Or the manufacturer, yes.

8 MS. AXELRAD: And what percentage of the
9 compounding industry do those six suppliers supply?

10 MS. CAPPS: That is a good question. We have
11 determined that they probably supply like seventy-five
12 percent of the compounding market. There are some others
13 who are not represented in that letter that we are aware of.
14 We do not work directly with them so we have estimated that.

15 MS. OGRAM: Do you know whether, generally
16 speaking, pharmacists do any additional testing on the bulks
17 that they receive from their suppliers?

18 MS. CAPPS: I do not. That is an issue that we
19 have discussed in the FDA advisory committee meeting; in
20 fact, I was just here for that in July -- should additional
21 testing be done on finished dosage forms.

22 MS. OGRAM: And you mentioned that there were
23 differences between the bulks and the finished products, and
24 you said that there were sufficient anti-diversion
25 safeguards and quality controls for bulks. Do you see them

1 as different from those that are in place for finished drugs
2 and, if so, what are they?

3 MS. CAPPS: Well, first of all, for chemicals they
4 have to go through customs so if they are counterfeit or if
5 they are diverted, I would think there are safeguards in
6 place -- is that what you are talking about? Chemicals?

7 MS. AXELRAD: Well, the trouble is that the
8 restrictions in terms of what is let in through customs for
9 a compounded product are far less than for an approved drug
10 product because you can bring in a bulk substance, and if
11 you say it is for pharmacy compounding then, you can do that
12 without saying that it is an approved substance connected to
13 an application or anything. So, in fact, there are far less
14 controls on imported drugs, coming into the country for
15 compounding, than for an approved finished dosage form.

16 MS. CAPPS: And that may be a concern but I don't
17 think that this pedigree requirement would resolve that
18 issue, and should it really be the responsibility of the
19 repackagers to stop counterfeit drugs from coming into this
20 country?

21 MS. AXELRAD: I would think that the compounding
22 pharmacists would want the drugs that they are getting to be
23 of high quality if they are going to be using them and then
24 passing them on to consumers.

25 MS. CAPPS: Sure, and I would like to provide you

1 with the analysis and the information that the repackagers
2 do provide or do conduct on the products. I am sorry, Ms.
3 Ogram, did I answer your question at all?

4 MS. OGRAM: More or less. If you could provide
5 any additional information though on the testing that the
6 pharmacists might do, or the testing that the bulk repackers
7 do and provide in the certificate of analysis, we would
8 appreciate that.

9 MS. CAPPS: I will definitely do that.

10 MS. AXELRAD: Thank you.

11 MS. CAPPS: Thank you.

12 MS. AXELRAD: The next speaker is Paul Device,
13 from Truxton Incorporated.

14 MR. DEVINE: Hi. Good afternoon. I would like to
15 thank the FDA and the panel for allowing me to speak today,
16 and Miss Henning, who I spoke with, who helped me arrange my
17 appointment here.

18 I am from Truxton Incorporated, and we are a small
19 distributor in the pharmaceutical field. We deal primarily
20 with family physicians, and a lot of what applies here as
21 far as the six questions that you have asked to be addressed
22 has been addressed by some of the prior speakers. I wanted
23 to talk about a few of the other points and just kind of
24 reiterated them on a smaller scale.

25 In starting with question number six regarding a

1 relationship between a manufacturer and a distributor, as
2 has been brought up earlier, from our experience, it is very
3 difficult with certain pharmaceutical manufacturers to get a
4 relationship with them where we are able to buy the
5 merchandize from them, frequently because, as has been
6 mentioned, many times we are just too small. And there are
7 many companies, as has been enumerated -- 4,000 companies,
8 similar to our company, throughout the country that operate
9 and have this problem as well, and you can understand, you
10 know, it might be difficult for certain pharmaceutical
11 manufacturers to sell to 4,000 different companies.

12 In some particular instances we do have a direct
13 relationship with a pharmaceutical manufacturer, however,
14 the prices are skewed to the standpoint where, for example,
15 it may cost us \$30 per unit and other people or larger
16 entities might be paying \$24 or \$25 a unit. So, in those
17 particular instances, obviously, we are working at a
18 disadvantage when we have to pay this escalated price and
19 then see, obviously, to sell in another market.

20 As far as a written paper that would be
21 necessitated between us and the pharmaceutical manufacturer,
22 that puts us potentially at a disadvantage because,
23 obviously, they can add things into the agreement over time.
24 For instance, since we are smaller they may charge us more
25 money to engage in a relationship with them.

1 Hypothetically, they may tack on a certain percentage based
2 on our purchases, on our volumes. If we are only buying X
3 amount of thousands of dollars of product from them over a
4 month or a year, potentially we could have a fee for being
5 able to deal with them. So, we are worried about that from
6 the standpoint of is it going to open up a Pandora's box
7 where the relationship between us and the pharmaceutical
8 manufacturer could cost us more money which, of course, we
9 would have to then pass on to the consumer and, in
10 comparison to other entities in the marketplace, would just
11 keep on increasing our cost beyond just paying a higher
12 price.

13 This also leads to the potential down the road, I
14 mean from the standpoint of some of the manufacturers that
15 we have relationship with, I don't know what would all be
16 involved in the contract that we would have to negotiate
17 with them. Obviously, it could be some standard type of
18 form that they may submit to us but from their end it also
19 creates more paperwork; from our end it creates more
20 paperwork. And, the potential of dealing with numerous
21 pharmaceutical manufacturers now brings into our company,
22 which is smaller, the necessity to review all of these
23 documents and paperwork and send them back to them on a
24 periodic basis.

25 As far as some of the other instances that have

1 been addressed, how does this come into play as far as the
2 pricing? You know, there are certain products sometimes in
3 the marketplace that have an importance and a necessity, and
4 very often these are the particular types of products that
5 have differences in the price discrepancies between maybe
6 our company and another company. So, it is important for us
7 to be very competitive with those prices to our customers
8 because, if we are not, we are going to lose their business
9 and very often losing just a handful of items on the top can
10 ripple down and trickle down to all the products that the
11 customer would purchase from us. Some of the larger
12 companies, obviously, are aware of this and, of course, they
13 are going to use this to their advantage.

14 As I mentioned, our company and many companies
15 like our company throughout the country are big players or
16 helpful players in the physician office setting and we are
17 all familiar, of course, with the family doctor. And, we
18 are able, as a smaller company, to provide quick and
19 efficient service to the family physician at a reasonable
20 cost because we, obviously, cannot be excessive in our
21 pricing or we are going to lose that particular physician as
22 a customer. Conversely, the larger companies cannot,
23 obviously, charge a tremendous markup to the physician
24 because he or she has companies like us to fall back on if
25 that is the case.

1 As has been mentioned earlier, we also act as an
2 arbiter because we make sure that the family physician or
3 the doctor that we are dealing with is able to get the
4 product quickly and efficiently, many times the next day,
5 and because we also operate regionally we can frequently
6 provide the product, if need be in certain cases to a
7 physician the same day and, obviously, this is an
8 advantageous position for the doctor in an emergency type of
9 situation. We don't do that constantly throughout the
10 business day but we are able and do it sometimes daily.

11 So, from this standpoint for what the implications
12 can be with this ruling, as a small company we view this as
13 something that is imbalanced for us, and has the potential
14 not only for us but for other companies -- and, by the way,
15 I am very disappointed that there aren't more companies
16 here. Some of the people that I did speak to this week in
17 discussion of this meeting told me that they did not want to
18 come basically out of fear, out of fear of the relationship
19 with the pharmaceutical manufacturers feeling that, you
20 know, their presence here could possibly damage their
21 relationships with the pharmaceutical companies either today
22 or down the road.

23 Thank you for the opportunity to speak here today.

24 MS. AXELRAD: Thank you. Questions?

25 MS. O'ROURKE: Are you trying to get a feel for

1 the pedigree issue? Clarify your position on this for me.
2 Do you feel that the pedigree issue should be done away with
3 or should it become universal?

4 MR. DEVINE: Well, I think that the fear, again,
5 that we have there is that in instances, hypothetically,
6 where we cannot get a product directly from a pharmaceutical
7 manufacturer -- again, that might be because the we don't
8 have the volume to warrant purchasing merchandize from a
9 pharmaceutical manufacturer. Now, there are times where we
10 do have the volume in comparison to other companies that are
11 in the field, but it has already been mentioned that
12 sometimes the pharmaceutical manufacturer feels they have
13 enough representatives so they don't want to take on new
14 distributors. But if we are not able to get it directly
15 from a distributor and we have to get it from another
16 source, now we are dependent upon that other source to give
17 us all the necessary information that we need to comply with
18 the PDMA law. Now, many times for some of these outfits,
19 especially some of the five largest wholesalers, the
20 requirements that I feel they would have to meet, when you
21 are talking about entities that are dealing with thousands
22 of products and thousands of pieces of merchandize -- they
23 may just elect not to give us that type of information, or
24 if they do they may say, okay, well, we are going to provide
25 that information to you but it is going to be at an

1 increased cost, which has the potential to push us out of
2 the market because our cost is just too high and then, in
3 turn, we would have to pass that on to the consumer which
4 would be a disadvantage to the consumer as well.

5 MS. AXELRAD: Are they using bar codes at all in
6 the industry? I think for inventory control and things like
7 that some people use bar codes already. It seems to me that
8 if the industry used bar codes that you could just
9 incorporate a few extra pieces of information into that
10 coding and then everybody who handled the pharmaceutical
11 down the line would be able to scan it and print it out.
12 Would that relieve the burden perhaps of this, if a bar code
13 were put on at the manufacturer and then wherever it went
14 along the line everybody could trace it somehow?

15 MR. DEVINE: Well, we are a smaller company so we
16 don't we deal with bar codes. I am not sure of all the
17 machinations that are necessary to handle that, but from our
18 standpoint, I think, again, it would just be prohibitive
19 with many products for us to do that on a regular basis.
20 So, I don't really think that would be a tremendous
21 advantage to us.

22 MS. O'ROURKE: Are you familiar with the licensing
23 wholesaler regulations in terms of storage and record-
24 keeping?

25 MR. DEVINE: Oh, yes, we are regulated by the FDA.

1 In fact, we get inspected by FDA. We are licensed by our
2 state. So, we have all the compliances, you know, with the
3 FDA.

4 MS. O'ROURKE: Do you feel that those are
5 satisfactory and there is no need for a pedigree?

6 MR. DEVINE: Yes, they come in and they check out
7 our establishment and, you know, they do it on a regular
8 basis, and we have a relationship with them and it is an
9 ongoing relationship. I don't know if I mentioned this
10 earlier, our company has been in business since 1957 and
11 throughout that period of time we have been regulated and
12 monitored by the FDA.

13 MS. O'ROURKE: Thank you.

14 MR. RAY: Paul, what percentage of your business
15 would you say involves buying from authorized distributors
16 who refuse to provide a pedigree or the information?

17 MR. DEVINE: I think it can be anywhere from maybe
18 twenty-five to thirty percent. At times it may be higher
19 than that. There are certain companies that we are
20 authorized to buy from but, as I mentioned earlier, the
21 pricing that they charge us would be prohibitive for us to
22 sell that product in the marketplace and we may go to
23 another source who is getting it for less. Many times the
24 price they charge us is not a substantial increase over
25 their cost so then we will, in turn, sell that at a discount

1 to the customer. Thus, we are able to help them by keeping
2 their cost lower and many times the price that we are
3 charging them is a marketplace price. So, even though it is
4 costing us more than some other competitors in the
5 marketplace, we have to monitor our pricing so that it is an
6 advantage to the customer and to us as well.

7 MR. RAY: The physicians that you supply, are they
8 buying all of their drugs through you or people like you, or
9 do they buy also from some of the major ones?

10 MR. DEVINE: This is just an estimate on my part,
11 but I would say that ninety to ninety-five percent of the
12 customers that we have deal from other sources, other than
13 ourselves, and they do that for a variety of reasons -- for
14 pricing and availability. Pricing is a big factor in their
15 decision. And, if I were in their shoes I would want to
16 have another source as well rather than just relying upon
17 one company all the time, in case there is a problem with
18 availability.

19 MR. RAY: Is it your sense that there are other
20 small distributors like yourselves? In other words, if you
21 couldn't survive in this market, would the major wholesalers
22 kind of step in and fill that gap?

23 MR. DEVINE: Well, if we are talking about the
24 five major pharmaceutical wholesalers, no. I can't see any
25 way that they could fill that role because it is too small

1 of a market for, you know, what they are used to dealing
2 with. It is night and day, the differences between some of
3 these volumes as far as what a large national wholesaler is
4 used to dealing with versus a small distributor like
5 ourselves. There are even smaller national wholesalers who
6 would not be able to fill this marketplace just because it
7 is not a big enough volume for them to get into the
8 marketplace.

9 MR. TAYLOR: So, for smaller scale entities like
10 yourself, it is not so much that they are unwilling, it is
11 just that because of the economic factors there is not the
12 same incentive to fill those smaller -- well, to sell to
13 some of the smaller accounts --

14 MR. DEVINE: You mean from the pharmaceutical
15 manufacturers?

16 MR. TAYLOR: Right.

17 MR. DEVINE: Yes, and I understand that, you know,
18 to a certain degree from some of their perspectives, that if
19 we are not able to give them a tremendous volume then, you
20 know, it is not to their advantage and might not even be to
21 our advantage to purchase from them. But, as I mentioned,
22 there are certain instances where we do have volumes to
23 warrant dealing with a pharmaceutical manufacturer directly
24 but, as it has been pointed out already here today, they
25 don't return your calls or reply.

1 MR. TAYLOR: You sort of answered my next question
2 because I was going to ask what might be some of the reasons
3 for the refusals, but you just stated that reasons aren't
4 given because often there may not be a real reply at all.

5 MR. DEVINE: Yes. Yes, there is no reply or, as
6 has been mentioned here already, they feel like they have
7 enough distributors in the marketplace already to satisfy
8 the need for their distribution. I think sometimes that may
9 be the case; I think many times it is not the case. They
10 are trying to control who they sell to and how their product
11 is handled.

12 MR. TAYLOR: Fair enough.

13 MR. RAY: Have you had the same experience in
14 terms of dealing with them on a regular basis while they
15 refuse to provide you with an authorized?

16 MR. DEVINE: Yes. There was a gentleman just this
17 week at my office that was telling me that there is a
18 company we are trying to set up with, and he has called them
19 over a period of months ten to fifteen times, and we just
20 don't get a reply, -- no, there is not even an answer from
21 the standpoint of saying, no, we have enough distributors.
22 And, many times when we are making these calls, we make
23 these calls also occasionally to companies that we have a
24 relationship with but we are trying to get into that tier of
25 price discounts, and with some products in the industry

1 there are just one or two companies that have that bottom
2 line price and everybody else is paying a higher price
3 throughout the industry.

4 MR. RAY: You mentioned I think that you deal
5 sometimes now with secondary wholesalers. So you actually
6 receive pedigrees, I take it, from time to time.

7 MR. DEVINE: Yes.

8 MR. RAY: I am really just curious here, when you
9 get those pedigrees, do you put much stock in it? Is it
10 your sense that, oh, this is just a stupid government
11 requirement? Or, is there a sense that, hey, this pedigree
12 actually gives me some meaningful assurance in terms of the
13 quality of the product I am receiving?

14 MR. DEVINE: I would say with probably ninety
15 percent of the companies that we deal with, these are
16 businesses and pharmaceutical companies, distributors and
17 manufacturers that have been in the business for many, many
18 years. So, when we get something from those entities, no,
19 we are not really concerned about the quality of the
20 products because we know these are quality companies that
21 are dealing with quality products all the time. These are
22 established companies that have been in the business for a
23 long time and many of them are well-known throughout the
24 industry.

25 MR. RAY: Thank you.

1 MS. AXELRAD: What do you do with the pedigree
2 when you get it?

3 MR. DEVINE: Generally it is going to be attached
4 to the invoice that the merchandize comes in with, and so it
5 will be included with that. You had mentioned earlier about
6 the FDA system that is in place right now. I can't really
7 say if it has happened every time but I would probably say
8 that, yes, there are products in our company that are
9 checked and we are asked to pull out invoices for products,
10 you know, verifying the tracking of that product, who we got
11 it from, the date, etc., and that is pretty routine, when we
12 do have an inspection, that someone requests that someone
13 requests that information.

14 MS. AXELRAD: Is that an FDA inspection?

15 MR. DEVINE: Yes.

16 MS. O'ROURKE: If a customer wanted to know the
17 source of a product that you sold to them, are you willing,
18 or have you found that your suppliers are willing to give
19 you that information from their own records, or is there any
20 problem with that?

21 MR. DEVINE: If we had to reveal that information
22 to certain entities, we would go out of business. I don't
23 mean to sound exaggerating but it is that truthful; we would
24 go out of business.

25 MS. AXELRAD: Why?

1 MS. O'ROURKE: Is it a competitive issue?

2 MR. DEVINE: Yes. They will be able to go
3 directly from that other source. Many times they know of
4 that company. You know, the marketplace is aware. It is
5 the same thing under this scenario, you see all these large
6 hardware companies opening up and, let's say, I own a small
7 hardware store on the corner and I want to go to a Home
8 Depot and pick up certain products there because I can't get
9 them directly from the manufacturer in that hardware
10 business, well, if I had to tell every customer that walked
11 into my store that, you know, I went over and got this at
12 Home Depot and they got it for ten percent less than me --
13 and many times, as I mentioned earlier, it is not even that
14 they can get it for less at the other facility, I mean I am
15 going to probably mark it up and be equal in this scenario
16 with the Home Depot, but it is just the fact that you are
17 telling them this is where I got it from. This person is
18 also in the marketplace. You know this person. Why don't
19 you go over there and see what their price is. Again, if I
20 was on the other end of this transaction, that is what I
21 would do. Look, they are buying it from this other company;
22 let me find out what their price is.

23 MS. O'ROURKE: Do you know if that is true all the
24 way up the line all the way to the manufacturing level or
25 the authorized distributor level?

1 MR. DEVINE: I don't think it is true all the way
2 up the line, no. I mean, there are certain times where if
3 that were to happen up the line, you know, they may call
4 another source and find out that that price would be the
5 same as what we are offering it at but in certain instances,
6 yes, it would have an impact as well.

7 MS. AXELRAD: How do these things work? I mean,
8 operationally work. Do you put out a price list that says,
9 okay, I am offering this product? And, if you do, doesn't
10 everybody know that you are offering it? Is it on a
11 computer? Do people bid on these things? I mean, how does
12 this mechanically work?

13 MR. DEVINE: As far as us selling to the physician
14 market?

15 MS. AXELRAD: Well, in terms of the products that
16 you buy, with you out there in the market saying I want this
17 antibiotic, or something, and you want to find out where you
18 can get it at the cheapest price, don't you call around all
19 the logical sources to find out where the cheapest price is
20 and get it? Why can't anybody do that? You say there is a
21 big competitive thing by disclosing to people who you got it
22 from and I am trying to figure out how the thing actually
23 works and if that would be news to anybody.

24 MR. DEVINE: Well, with different product
25 categories or different products there are different

1 marketing strategies. With some products, some of the large
2 distributors and wholesalers throughout the country -- they
3 kind of have two divisions. They will have a division that
4 sells to a physician in this particular case, and then
5 therapy will have a division that sells to our company. For
6 instance, if you are talking oral antibiotics, let's just
7 say, it gets back again to the pricing strategy. There are
8 companies who will market to our type of business and they
9 will buy it at a low price from the pharmaceutical
10 manufacturer and then try to market it to companies like
11 ourself. So, a lot of it is done through the mail; a lot of
12 it is done through the phone as well. And, many times these
13 pricing advantages are pretty standard. So, we know where
14 to go to on a regular basis when we need a particular
15 product or which areas to look at for the pricing for those
16 particular items that we might be interested in. There is
17 some fluctuation on products and companies but, for the most
18 part it is probably fairly standard for us.

19 MS. O'ROURKE: Are you saying that normally once
20 relationships are established with various suppliers for
21 you, you might check or canvass all of them for the price of
22 a certain item, but basically will not go outside that
23 circle of established contacts because you know who they are
24 and you have a good relationship with them? Or, basically
25 you will check anyplace?

1 MR. DEVINE: Well, many times there is not the
2 ability to check every place because, as I mentioned, if we
3 are looking to buy just strictly on price then there are
4 only one or two companies, many times, that have the best
5 price, and the reason why they have that best price is
6 because they have been set up with the pharmaceutical
7 manufacturer to receive that best price. So, if somebody
8 does have a best price, it is generally not -- I mean, off
9 the top of my head, I wouldn't say it is larger than five
10 companies in the industry that are going to have that low
11 price.

12 MS. O'ROURKE: So, it is already channeled at the
13 top.

14 MR. DEVINE: Yes, it is already skewed to certain
15 companies at the top.

16 MS. AXELRAD: Wouldn't everybody know that?

17 MR. DEVINE: Yes, the people in our distribution
18 market know that, but the end users, many times, are not
19 aware of this or they don't have access to that price and
20 that product from that particular company.

21 MS. AXELRAD: So, the end user is the pharmacy?

22 MR. DEVINE: Yes, we do deal with some pharmacies
23 but we also deal with physicians too.

24 MS. AXELRAD: Okay.

25 MR. DEVINE: A lot of those larger entities that

1 we are buying it from, they don't want to deal with the
2 physician market. We might buy 1,000, 5,000, 10,000 pieces
3 and you might have a physician who only wants to buy 5, 10,
4 20 pieces. It is just a whole other system of operating a
5 business to deal in that marketplace versus dealing in the
6 larger volume marketplace.

7 MS. AXELRAD: Do you ever deal with compounding
8 pharmacies?

9 MR. DEVINE: No, we do not. No, we are not
10 involved with that. I am not real familiar with that field
11 but I would venture to say it is a whole other market
12 strategy.

13 MR. TAYLOR: Paul, you noted earlier that I guess
14 attendance by others who are in your similar position was
15 affected because of their fear of, I guess, manufacturers.
16 If you could somehow encourage them, if they do have
17 additional input, to submit it to the docket, I think that
18 would be useful.

19 MR. DEVINE: Yes, we have talked about trying --
20 there are certain manufacturers reps -- this kind of gets
21 back to what you were saying about how do we find out about a
22 product -- there are certain manufacturer rep salespeople
23 who have contact with multiple companies, and if there is a
24 product that is available at a competitive price they will
25 contact us. So, they have knowledge of other distributors.

1 We are also talking about sending out faxes and documents.
2 I know that some people have done that in the past. I think
3 Tony Young has mentioned that he has been involved in that.
4 In certain instances, and I don't want to speak for someone
5 else but I don't know if they really understand the full
6 implication of, you know, what this involves and I believe
7 potentially how harmful it could be for their business.
8 But, yes, there is a need probably for those of us, like
9 myself that are following this and trying to follow it, to
10 try to make others aware as well.

11 MR. TAYLOR: And to educate us. Obviously,
12 submitting information to us just helps us better understand
13 your perspective.

14 MR. RAY: Yes, even if they were afraid to come
15 here, they can send in a comment --

16 MR. DEVINE: Send in a letter in writing.

17 MR. TAYLOR: Even if they didn't feel comfortable
18 coming in here, like you did, and answering questions and
19 sort of being out in the spot light, they can still submit
20 documents to the docket and we would still give them the
21 same consideration.

22 MS. AXELRAD: Or they could put some together and
23 have somebody submit them for them.

24 MR. DEVINE: Yes, as a group.

25 MR. O'ROURKE: The equivalent of a brown paper

1 envelope.

2 [Laughter]

3 MS. AXELRAD: Well, it would be nice to have
4 somebody who would be willing to say I am acting on behalf
5 of the following six people.

6 Anybody else? No? Thank you very much.

7 MR. DEVINE: Thank you.

8 MS. AXELRAD: Now we are going to turn to blood
9 issues. Our next speaker is Chris Lamb, representing the
10 American Red Cross.

11 MR. LAMB: Good afternoon. My name is Chris Lamb,
12 and I am pleased to be here today on behalf of the American
13 Red Cross, where I am the chief operating officer for plasma
14 services.

15 I would like to thank the Food and Drug
16 Administration for delaying the implementation of certain
17 provisions of the Prescription Drug Marketing Act, the PDMA,
18 to allow affected parties to provide information on the
19 consequences of PDMA on the public health and the delivery
20 of critical life-saving plasma products.

21 I am followed today by Dr. Celso Bianco, with the
22 American Blood Center, and Laura McDonald, from Blood
23 Centers of American, and together we represent the volunteer
24 whole blood collecting organizations in the United States,
25 and you might want to listen to all three of us and then we

1 could take questions together.

2 It is important to note that Congress enacted PDMA
3 to preclude hospitals and other healthcare entities from
4 obtaining pharmaceuticals at discounted prices and then
5 reselling these drugs at profit. According to the
6 legislative history, this practice was considered to be
7 unfair to wholesale and retail prescription drug
8 distributors who had to pay average wholesale prices.
9 Congress also intended to prevent the sale of outdated and
10 other unsafe and ineffective drugs through the diversion
11 market.

12 These are laudable goals, and the American Red
13 Cross supports efforts to ensure public health is not
14 compromised by adulterated drugs and biologics. The
15 American Red Cross is concerned, however, that the final
16 rule inappropriately includes plasma derivatives in the
17 procedures and requirements of PDMA. We believe this runs
18 counter to the intent of Congress, when it passed PDMA, and
19 FDA's own intentions to exclude blood and blood components
20 from PDMA's conditions.

21 We believe that the most rational way to rectify
22 this oversight is to exclude blood banks from the definition
23 of healthcare entity. This would keep in place the
24 protections found within PDMA to ameliorate problems that
25 the Act was intended to fix, at the same time, excluding

1 blood banks from PDMA's definition of a healthcare entity
2 would allow for the continued distribution of blood products
3 and plasma derivatives in its current manner so as to ensure
4 the most efficient distribution of these life-saving
5 products. Alternatively, we suggest that the FDA expand the
6 exclusion for blood or blood components to include plasma
7 derivatives.

8 Today, I will outline several reasons why blood
9 banks should be excluded from the definition of healthcare
10 entity and why plasma derivatives should not be part of
11 PDMA's requirements.

12 These are, one, the current exclusion of blood and
13 blood components from the provisions of PDMA; two,
14 congressional intent and statutory language arguing for the
15 exclusion of blood banks from the definition of healthcare
16 entity; and, three, supply and public health concerns.

17 I will also answer the questions posed by FDA in
18 the public hearing announcement regarding the distribution
19 of plasma derivatives. The American Red Cross is an
20 independent, not-for-profit corporation and the largest
21 provider of blood services in the United States. The
22 American Red Cross collects and distributes about one
23 million liters of plasma and plasma derivatives, accounting
24 for about ten percent of the nation's supply of plasma
25 derivatives. We contract with companies like Baxter Health

1 Care and Vitech Corporation and the Swiss Red Cross to
2 manufacture anti-hemophilic factor to treat hemophilia A,
3 intravenous immune globulin to treat various immune
4 disorders, albumin and solvent detergent-treated plasma for
5 transfusion products under the FDA licenses of those
6 companies. These plasma products are distributed under the
7 American Red Cross label to hospitals, hemophilia treatment
8 centers and other providers.

9 In regard to the exclusion of blood products, the
10 final rule stated that FDA had made a final determination
11 that blood and blood components intended for transfusion
12 should be excluded from all of the restrictions and
13 requirements of PDMA. These products included whole blood,
14 red blood cells, plasma, fresh-frozen plasma,
15 cryoprecipitated anti-hemophilic factor and platelets. We
16 concur with FDA's determination with the rationale to
17 exclude these products. In their determination, FDA noted
18 that because application of PDMA to blood and blood
19 components would produce possible shortages, the agency
20 believed that Congress could not have intended to subject
21 blood and blood components to PDMA's provisions. We believe
22 this reasoning is valid and appropriate.

23 We would also point out that such reasoning also
24 applies to plasma derivatives distributed by blood banks, as
25 evidenced by recent events surrounding shortages of some

1 plasma derivatives including immune globulins.

2 In regard to congressional intent, the PDMA notes
3 that the term "entity" does not include a wholesale
4 distributor or drugs or a retail pharmacy licensed under
5 state law. This language would appear to be unambiguously
6 confirmed, that an exception to the PDMA's sales restriction
7 exists for wholesale drug distributors and retail pharmacies
8 licensed under state law. The definition of a healthcare
9 entity in the final rule runs counter to this congressional
10 intent by effectively precluding healthcare entities from
11 obtaining state licensure to distribute drugs.

12 Implementation of this definition is contrary to the intent
13 of Congress and would contradict the clear and unambiguous
14 language of PDMA, which is prohibited by law.

15 Given that there has never been any indication of
16 any distribution abuses of this type, banned in the PDMA,
17 with respect to any licensed blood products or plasma
18 derivatives, it would appear that FDA's own interpretation
19 of the clause prohibiting anyone from simultaneously being a
20 healthcare entity and distributor would not apply to blood
21 banks acting as legitimate licensed wholesalers.

22 Neither prior to nor during the extensive
23 congressional investigations relating to PDMA were there any
24 documented abuses that would suggest that Congress intended
25 that blood centers be prohibited from simultaneously acting

1 as healthcare entities and wholesale distributors.
2 Furthermore, in a letter to the FDA, dated May 27, 1994,
3 Congressman John Dingell, then Chairman of the Commerce
4 Committee, noted that many full-service blood banks often
5 serve as distributors of blood products and presumably
6 comply with FDA regulations by registering with their
7 respective states as wholesalers. He pointed out that FDA's
8 proposed prohibition on a person simultaneously being a
9 healthcare entity and a retail pharmacy or a wholesale
10 distributor suggested that such full-service blood banks
11 that have registered with their respective states as a
12 wholesaler would be prohibited from either providing blood
13 components or plasma derivatives as part of their services.
14 He noted that the subcommittee understood that the FDA
15 intended to address this issue in order to avoid disrupting
16 the supply of biologics, sold as prescription drugs, to
17 individuals with hemophilia and those with compromised
18 autoimmune systems.

19 The Red Cross believes that the FDA has not
20 completely addressed this issue since the agency has made no
21 changes from the proposed rule to the final rule that would
22 exclude blood banks from the restrictions outlined in the
23 final rule, or allow blood banks to serve as distributors of
24 blood products and plasma derivatives.

25 In regard to the public health consequence of not

1 allowing blood banks to distribute plasma derivatives, the
2 final rule implementing PDMA suggested that the distribution
3 of plasma derivatives would not be harmed by excluding blood
4 centers from distributing such products. In fact, the
5 American Red Cross collects over one million liters of
6 plasma annually. About eighty-five percent of our anti-
7 hemophilic factor is provided directly to homecare
8 companies, hospitals hemophilia treatment centers, public
9 health service facilities and other healthcare
10 organizations. Implementation of the final rule, as it is
11 presently articulated, would deny hemophilia patients access
12 to this life-saving and life-enhancing product since many of
13 the treatment centers are smaller entities that are not
14 usually supported by large distributors.

15 Additionally, approximately fifteen percent of our
16 IGIV products and ten percent of our albumin product are
17 provided directly to healthcare providers. Disruption in
18 the supply chain of these latter two products could result
19 in patient access issues as the products directly provided
20 by the Red Cross to healthcare organizations account for
21 about 26,000 to 69,000 infusions annually. Clearly, the
22 congressional intent to exclude blood products from PDMA
23 because of potential interference with the nation's blood
24 supply should also be extended to potential disruptions with
25 the nation's plasma derivatives supply.

1 In regard to FDA's questions outlined in the
2 announcement for this public hearing, the Red Cross cannot
3 speak to the distribution systems of other prescription
4 drugs. We distribute our plasma derivatives from our
5 warehouse operated by a contracted firm. Products are
6 distributed under the Red Cross label. Other distributors
7 and non-distributors such as hemophilia treatment centers
8 contact the warehouses needed to request delivery of our
9 products.

10 As I mentioned above, this arrangement is
11 advantageous to small or medium size hospitals that have
12 little need for inventory and no ability to negotiate with
13 larger distributors. The effect of the PDMA final rule, as
14 published, would have a dramatic impact on the distribution
15 of our plasma derivatives and would jeopardize the health of
16 the patients we serve.

17 Obviously, the supply of many of these products is
18 tenuous at best. Recent reports by the U.S. General
19 Accounting Office, several congressional hearings and
20 discussions at HHS and FDA advisory committee meetings have
21 all highlighted intermittent supply problems affecting such
22 products as IGIV, intravenous immune globulin. Disrupting
23 the distribution chain by prohibiting blood banks from
24 distributing plasma derivatives would only exacerbate an
25 already precarious situation.

1 As noted previously, this is the very reason given
2 by FDA to exclude blood and blood products from PDMA. The
3 agency believed that such an exclusion would seriously
4 impede the present blood distribution system and, thereby,
5 substantially interfere with and reduce the nation's blood
6 supply. To disrupt an already inelastic supply of these
7 life-saving plasma products can only result in problems for
8 patients attempting to obtain these products.

9 Patient safety may also be jeopardized since
10 systems for handling product retrievals and recalls will be
11 further complicated in order to take into account this
12 additional step in the distribution chain. Importantly,
13 retrievals and recalls could be delayed as the
14 administration burden to track these products becomes more
15 complicated.

16 There are also economic costs resulting from the
17 implementation of the final rule. Increased prices are
18 almost inevitable since the current markup of plasma
19 derivatives products by distributors is approximately six
20 percent over and above the price provided by the supplier.
21 It is also known that these markups can be significantly
22 higher during product shortages.

23 FDA has also asked whether or not there would be
24 an increased risk of distribution of expired, adulterated or
25 otherwise unsuitable plasma derivatives. We believe this

1 outcome is highly unlikely. These products are the result
2 of a very complicated collection and fractionation or
3 manufacturing system which cannot be duplicated or expanded
4 without substantial capital investment.

5 Given the basic inelasticity of supply for many of
6 these products due to the rather nature of the plasma
7 itself, it is dubious whether these products can be obtained
8 through a diversion market, or be adulterated or otherwise
9 made unsuitable for human use.

10 Lastly, FDA asked whether manufacturers of plasma
11 products provided these products to charitable organizations
12 at a lower price when compared to other consumers. The Red
13 Cross does not provide products to charitable organizations
14 at different prices than other customers. All hospitals
15 basically receive the same price. We also do not maintain
16 oversight of pricing and distribution practices once the
17 product is no longer under our ownership. Thus, we have no
18 explicit understanding that our plasma products will be
19 resold to other healthcare entities, distributors or retail
20 pharmacies.

21 In conclusion, the American Red Cross requests
22 that blood banks be excluded from the definition of
23 healthcare entity. This we allow blood banks to continue to
24 provide life-saving products and ensure an adequate national
25 supply of blood components and plasma derivatives. The

1 current exclusion of blood components from the provisions
2 of PDMA highlight both congressional and FDA concern about
3 maintaining an adequate blood supply. Clearly, such concern
4 is also warranted in the plasma derivative arena.

5 Alternatively, the Red Cross urges FDA to exclude
6 plasma derivatives from PDMA. This will provide for the
7 enforcement of the PDMA provisions in accordance with
8 congressional intent, while still maintaining an essential
9 component of our healthcare system.

10 Again, the American Red Cross appreciates the
11 opportunity to comment on this very important issue to our
12 organizations and the patients we serve. Again, I am happy
13 to answer any questions, or if you would like to hear from
14 the other two organizations first.

15 MS. AXELRAD: Why don't we hear from all of the
16 organizations, as you have requested, and then we will
17 address questions to you all collectively.

18 DR. BIANCO: Thank you. I am Dr. Celso Bianco. I
19 am the Executive Vice President for America's Blood Centers.
20 Unfortunately, Jim MacPherson was unable to attend; he
21 wasn't feeling well today, but I feel very comfortable being
22 here and I thank you for that opportunity because until two
23 weeks ago I was the vice president for medical affairs of
24 the New York Blood Center, and I was actually in charge of
25 our program of support of three hemophilia treatment

1 centers.

2 ABC is the national association of not-for-profit
3 regional and community blood centers that are responsible
4 for providing nearly half of the nation's volunteer donor
5 blood supply. Founded in 1962, ABC, through its members, is
6 committed to ensuring the optimal supply of blood, blood
7 components and blood derivatives, and to fostering the
8 development of a comprehensive range of the highest quality
9 blood services in communities nationwide.

10 ABC has been an active participant in FDA's
11 Prescription Drug Marketing Act of 1987, PDMA, rule-making
12 process, and welcomes this opportunity to again address the
13 status of blood centers under the final rule.

14 In our statement today we will address the
15 specific questions posed by the agency in the Federal
16 Register notice announcing this hearing that pertain to the
17 distribution of blood derivatives by blood centers and other
18 healthcare entities.

19 The first question was what distribution systems
20 are available for blood-derived products? Do these
21 distribution systems differ from those for other types of
22 prescription drugs and, if so, how?

23 Over fifteen percent of all U.S. plasma
24 derivatives are distributed to hospitals and hemophilia
25 treatment centers by community and Red Cross blood centers.

1 In most instances these supply relationships date back
2 thirty to fifty years. Originally these relationships arose
3 because blood centers provided plasma. As pharmaceutical-
4 based blood derivatives began replacing plasma for
5 transfusion, some blood centers and hospitals allowed these
6 derivatives to go into the hospital pharmacy to be
7 distributed like drugs. But many hospitals and hemophilia
8 treatment centers wanted blood centers to maintain their
9 role as neutral and community-based providers for all blood
10 products, whether these products be for transfusion or other
11 therapeutic use by patients. Consequently, hospitals came
12 to rely on the expertise of many blood centers in fulfilling
13 the majority of their blood product needs, as laboratory
14 service and expert medical consultative needs for all
15 licensed blood and plasma products, including albumin,
16 immunoglobulin and anti-hemophilic factor.

17 Of critical value to hospitals is that the blood
18 center as a neutral, not-for-profit entity is able to
19 distribute products in short supply equitably throughout the
20 community it serves, preventing hoarding of products by
21 hospitals; preventing gouging in times of shortages; and
22 providing for the smooth transfer of products as needed
23 between hospitals. This role has been specially valuable
24 over the recent past given the critical shortages of
25 immunoglobulin and alpha-1 antitrypsin.

1 It is also important to emphasize that community
2 blood centers have a recall, tracking and distribution
3 system for their blood components and blood derivatives.
4 These are services that many hospitals find to be of great
5 value and that manufacturers of derivatives or commercial
6 distributors do not offer. I must say that actually the
7 difference between blood centers and pharmaceuticals in the
8 way that we handle products is that each of the units of
9 blood that we collect is one lot of product. American's
10 Blood Centers has 6.5 million lots of products that we
11 process every year, and we have cradle to grave tracking of
12 those products.

13 The second question was what effect would the PDMA
14 final rule, as published, have on the distribution system
15 for blood-derived products? What, if any, adverse public
16 health consequences would result? What would be the
17 economic cost to manufacturers, distributors and consumers
18 of blood-derived products?

19 The blood center hospital relationships that I
20 outlined in response to the first question have been
21 successful and play a crucial role in scores of communities
22 across America. If the regulations implementing FDAMA stand
23 as written, these time-honored relationships would be
24 replaced by untried mechanisms of derivative distribution.
25 For instance, regulations would prohibit a twenty-plus year

1 arrangement between the New York Blood Center and three
2 federally funded hemophilia treatment centers which provide
3 products to patients in an efficient and cost-effective way.
4 Through this arrangement, the New York Blood Center support
5 services deliver the products to the patients' homes and
6 pick up and dispose of biological waste, such as
7 contaminated infusion sets and vials. The patients are
8 extremely happy with these services, and the physicians are
9 pleased we this solid support.

10 Similarly, a hemophilia treatment center program
11 begun by Puget Sound Blood Center in 1974 provides care for
12 some 900 patients with congenital bleeding disorders in
13 Washington, northern Idaho and Montana. Access to effective
14 treatment for these patients would be similarly disrupted if
15 the regulations prohibit blood centers from distributing
16 these products. No purpose is served by preventing blood
17 centers, that already provide blood and components for use
18 by patients, from distributing critical care products to the
19 same patients.

20 Regarding the direct healthcare entity role of
21 blood centers, which is the reason they would be prohibited
22 from distributing blood derivatives under PDMA
23 implementation of regulations, most blood centers provide a
24 very limited amount. That is, less than five percent of all
25 activity of direct healthcare. However, these services are

1 critical to public health in that they provide patients
2 access to higher levels of expertise than would be possible
3 to obtain, or practical to maintain at individual community
4 hospitals.

5 Examples of healthcare services provided by blood
6 centers include therapeutic phlebotomy, plasma exchange and
7 stem cell and cord blood collection and processing. By
8 providing for such services through a centralized blood
9 center, the medical expertise of the blood center can be
10 leveraged in a manner that ensures community-wide access to
11 the highest quality blood services available.

12 ABC is also concerned that forcing blood centers
13 to choose between acting as a healthcare entity or a
14 wholesale distributor will have a negative economic impact
15 on the provision of blood services and products. The
16 healthcare services currently provided by blood centers are
17 critical to efforts to contain health costs in that they
18 eliminate the need to duplicate such services at multiple
19 locations. In order for hospitals to extend the same level
20 of medical expertise with respect to blood-related
21 healthcare services as currently provided by blood centers,
22 significant additional expenditures would be required to
23 attract and retain qualified medical personnel. This, in
24 turn, would raise the price of these services and blood
25 products to consumers.

1 The current system represents a much more dost-
2 efficient approach than will be dictated by the final rule.
3 Last year, for instance, the Puget Sound Blood Center's
4 participation in the hemophilia treatment center program
5 saved patients and third-party payers, including Medicaid
6 and Medicare, 7.6 million dollars.

7 Economic costs associated with distribution of
8 blood-related products will also be negatively impacted if
9 blood centers are not able to act both as healthcare
10 entities and wholesale distributors. Rather than being able
11 to rely on the current centralized distribution systems,
12 hospitals will have to maintain their own inventories
13 incurred in the attendant costs. Moreover, during periods
14 of shortage or blood-related products hoarding by individual
15 hospitals is almost certain to occur. Such practices result
16 in artificially inflated prices and will likely leave some
17 hospitals without the necessary product. In contrast, the
18 current distribution system in many communities around the
19 U.S. ensures that product distribution is achieved in a fair
20 and efficient manner, and provides an objective mechanism
21 for redistribution on an as needed basis during times of
22 shortage.

23 The third question was if blood-derived products
24 were excluded from the sales restrictions, that is, if such
25 products were permitted to be sold by healthcare entities,

1 would there be an increased risk of distribution of
2 counterfeit, expired, adulterated, misbranded or otherwise
3 unsuitable blood-derived products to consumer and patient?
4 Why or why not?

5 We cannot address this issue for all healthcare
6 entities, only for community blood centers. There is no
7 evidence that the current system of derivatives distribution
8 by blood centers results in any distribution of counterfeit,
9 expired, adulterated, misbranded or otherwise unsuitable
10 blood-derived products to consumer and patients. The
11 legislative history behind PDMA supports this. Indeed, the
12 lead congressional champion, Congressman John Dingell, told
13 FDA that Congress never intended to prohibit blood centers
14 from distributing blood derivatives. In addition, blood
15 centers that purchase and distribute blood-derived products,
16 since the early '90's complied with the state licensing
17 requirements by obtaining state wholesale distributor
18 licenses. Thus, they are already complying with the safety
19 tenets of PDMA.

20 The healthcare functions performed by blood
21 centers are carried out under supervision of medical experts
22 in conjunction with the hospital's and/or patient's own
23 physician. Importantly, since all FDA licensed blood
24 centers must comply with FDA's Good Manufacturing Practices
25 for the majority of these functions, these healthcare

1 functions are carried out in a GMP compliant environment and
2 all blood centers, as you know, are licensed establishments
3 -- all that are operating legally at least are licensed
4 blood establishments.

5 The value of this specialized medical expertise
6 that exists in blood centers is critical to community
7 healthcare and the ability of the blood center to provide
8 this medical expertise is subsidized by the small margins
9 they earn on the sales of plasma products. Such specialized
10 medical expertise, by and large, does not exist in the
11 majority of local hospitals. Rather than promulgate a rule
12 that weakens the blood centers' ability to carry out these
13 functions, FDA should be promulgating rules that encourage
14 safer, more medically appropriate and evidence-based uses of
15 blood, blood components and blood derivatives.

16 If the final rule prohibits community blood
17 centers from simultaneously providing healthcare services
18 and distributing blood-derived drugs, we believe there
19 actually could be increased risk to patients who rely on the
20 current relationships between blood centers and hospitals
21 for the life-saving drugs they receive.

22 The fourth question, and final question, do
23 manufacturers of blood-derived products provide these
24 products to healthcare entities, particularly those that are
25 also charitable organizations, at a lower price when

1 compared to other customers? Do manufacturers sell these
2 products to charitable or for-profit healthcare entities
3 with the understanding that the products will be used for
4 patients or the purchasing healthcare entity and will not be
5 resold to other healthcare entities, distributors or retail
6 pharmacies?

7 To the extent blood centers provide blood-derived
8 products to hospitals at lower prices when compared to other
9 vendors, it has nothing to do with the fact that the centers
10 are charitable organizations or healthcare entities. It has
11 solely to do with their abilities to leverage economies of
12 scale on behalf of many of the hospitals they serve. Thus,
13 blood centers are not unfairly competing with other
14 distributors of these products, nor are manufacturers
15 granting centers special pricing that would not be available
16 to similarly situated distributors.

17 More importantly, the statutory language of
18 section 503(c)(3) of the PDMA, which states that the term
19 "entity" does not include a wholesale distributor of drugs
20 or a retail pharmacy licensed under state law, establishes
21 that entities may simultaneously fulfill these roles.
22 Congress did not intend that these exemptions from resale
23 restrictions would create a loophole for entities
24 participating in any form of prescription drug diversion.
25 Instead, we believe that section 503(c)(3) mandates a

1 regulatory scheme be devised whereby a healthcare entity can
2 operate as a wholesaler distributor or a retail pharmacy
3 within lawful parameters.

4 In summary, and as described above, there are
5 multiple advantages to patients, to hospitals and to blood
6 centers resulting from the current distribution and shared
7 service arrangements between hospitals and their community
8 blood centers. These benefits will be lost if blood centers
9 are denied the ability to act as both healthcare entities
10 and wholesaler distributors. No downside or adverse effect
11 has been shown from these arrangements. Indeed, adverse
12 effects would result if FDA's final rule were implemented
13 and community blood centers could not simultaneously provide
14 vital medical services and consultation, and distribute
15 blood-derived drugs. If FDA forces blood centers to make
16 such a choice, what will they do? Where would the least
17 harm occur? ABC urges FDA to revise the final rule to allow
18 the dual functions of community blood centers so they may
19 meet the important public health needs of the communities
20 they serve. Thank you very much.

21 MS. AXELRAD: Thank you.

22 MS. MCDONALD: My name is Laura McDonald, and I
23 thank you for allowing me to speak to you today on behalf
24 of Blood Centers of America, its subsidiary hemarica and the
25 thirty blood collection organizations in the United States

1 that we represent.

2 These organizations produce 525,000 liters of
3 recovered plasma annually, from which almost 20 million
4 grams of therapeutic proteins are derived. Many of these
5 blood collection organizations also distribute the blood
6 derivatives that are manufactured from the plasma.

7 The purpose of my statement today is to make
8 certain points about the final rule as they relate directly
9 to the services provided by community blood centers and the
10 negative impact this act might have on both the provision of
11 these services and the healthcare entities served. Like the
12 American Red Cross and America's Blood Centers, we are in
13 agreement that enactment of the PDMA has laudable goals to
14 protect the public against the threat of subpotent,
15 adulterated, counterfeit and misbranded drugs resulting from
16 drug diversion schemes or drug diversion submarkets, and
17 that the protection of the public can be accomplished by
18 prohibiting commerce of any prescription drug that was
19 purchased by a public or private hospital or any other
20 healthcare entity.

21 However, blood centers fall under the edge of the
22 PDMA's definition of a healthcare entity to the extent that
23 some centers provide minimal services directly to patients,
24 which may include certain diagnostic or therapeutic
25 services. We believe blood centers should be excluded from